



BRAND

PRODUCTS, INC



*Just Add Water!*TM



Progress and innovation Mark the Way of Braid Products



F From what was a hobby back in 1982 to the present, Braid Products, Inc. has produced the equipment which sets the standard for offshore anglers.

Dennis Braid, once a custom car designer-builder for the rich and famous, took his experience in design, sheet metals and prototype engineering and thrust himself into the big game fishing market. Too late for Hemingway's "Old Man," today's offshore angler can equip himself with the tools to battle and win against any fish that swims.

Although the Braid line now includes more than 200 products, it really began in the lure arena where his first big sellers were casting lures for wahoo, including the first 'flash dancers' and Marauder-type wahoo trolling plugs. From modest beginnings, the company now headquarters in an expansive, state-of-the art production facility in Palmdale, California.

In late 1983, Braid stepped forward with his first rod belt. But ever observant and demanding, he recognized early on that one belt, just like one fishing rod, would never suit every purpose. Experienced in the hands-on elements of production, he steadily expanded his line and is now able to suit every angler by addressing such areas as body support, comfort, line test and drag pressure – and every one with quality components. His staff is a multi-talented, multi-skilled group that carries the Braid vision to make the best equipment possible.

But critical to the success of Braid Products is Braid himself, who seems never satisfied. "I fish a lot," he expounds. "I'm alert to fishing situations or fish feeding behavior that I can respond to. That's how some products develop right on the deck! "I love taking an idea and making a prototype, doing the tooling, creating a product and taking it to end-consumer."

What's more, he says, "There's still a lot of opportunity for new products out there, and Braid will be here to bring them to you."

It's how anglers get the very best.



BraidProducts.com

"It's the best fishing resource on the planet"

The Man Behind the Name

Dennis Braid

Australian born, when it comes to international fishing experience, Dennis Braid has been there and done that. From Central America, the Bahamas, Bermuda, even testing giant bluefin tuna off the coast of Italy, and with forays 'all over the Pacific' he is no stranger to the global sport.

Yet vocation took him first into sheet metal work and then as a model and racing car builder. There he became an expert in developing ideas into prototypes and finally into finished products.

But he never stopped fishing.

Braid studied, devised and crafted, and when the time was right, he put those manufacturing skills together with his fishing expertise to produce the most innovative and effective lures and fishing accessories on the market. Today he is renowned for his more than 15 years as the leader in big game fishing equipment.

You can keep up with Braid Products on the internet with the most exciting and informative fishing website ever launched. Drop into the international bulletin board. Leave messages, ask questions and you're in touch with some of the most respected big game anglers to ever vie with Big Bill or giant tuna.



Regularly updated, product and technical questions are often answered by Dennis Braid himself, but you can share your experience and expertise as well – and have your comments cast well into cyber-space.

Innovative and interactive, with loads of international E-mail, it's the best thing to happen to big game fishing since the Power Play.



Belts and Harnesses

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When you step aboard a modern sportfisher today bent on going head to head with the big beaters, you'll be armed with the best that Dennis Braid and the fishing sciences have to offer. Indeed, as you rely on the fish-fighting tools and accessories that have made the stand-up style emblematic of complement big game angling, you surely owe a debt of gratitude to those who went before—especially those who angled and lost.

More than 30 years ago on the West Coast, as sportfishers ventured farther and farther south to the untested waters off the Baja Peninsula, they encountered tuna of incredible proportions. On the best passenger boats of the day came many willing, veteran anglers, but never before had their gear been so overmatched. The unrelenting speed and power of tuna approaching 400 pounds meant hook-ups were many, but actual catches too few. What skippers and fishermen together learned was that parabolic marlin rods and primitive harnesses of the time were nearly ineffective. Too much brute strength was required to grapple with the giant yellowfin, limiting the game to body builders or salty masochists.

Yet the presence of giant tuna continued to draw anglers from around the world, and it was their demands which spurred on innovation. Pioneers

have followed a steady course, first adjusting to shorter rod lengths, then creating reel power through lower gear ratios and multiple ratios and certainly with improved kidney harnesses, rod plates (a magnification of mere rod butt belts), line and leader technology, and for the biggest gamefish, bucket harnesses as well.

Each element, in progression, meant the fishermen could actually procure a mechanical advantage. The new shorter rods could gain needed leverage on huge fish, especially when they were 'straight down' below the fisherman. The lowering of gear ratios was only one step. The movement over the last decade to two speed reels provided either speed or power on demand as needed, giving even more control to the anglers regardless of physical stature.

By full utilization of the angler's body weight, spreading out of opposing forces at the pivot point, and using all various elements of rod, reel and manpower to the fullest mechanical advantage, is the true science of fishing. What was nearly impossible is now readily possible of any sportfisher, man or woman.

On the West Coast, giant tuna are still crowning jewel among sportsmen, but the California scene hardly has a monopoly on the big fish for stand-up gear. The past several years the New Jersey coast and the waters off North Carolina have showcased a tremendous fishery of giant bluefin tuna from 200 to 600 pounds. And in what was once the domain of the fighting chair, Australian marliners now tackle billfish from 300 to 800 pounds with stand up gear.

What broke the long-ranger decades past won't happen to you. On the rod and reel end, you are able to choose from several top manufacturers with credible performance records. High tech braided lines and leader innovations keep you connected. Then, once equipped to that degree, you can match your gear with the perfect harness to tackle any offshore species. ▶ ▶ ▶

*more
power
and control
regardless
of physical
stature*



A harness that gives complete support will reduce the time and energy spent on big game fish.



Belts and Harnesses



Power Play Harness™

The ultimate in stand-up gear for huge fish and 80- to 130- pound tackle. Made of the finest materials available today, the Power Play gives back support and bucket configuration to win the tough stand-up battles. Full range adjustable side

straps and stainless steel 'D' rings are just part of the Braid Products advantage. Designed to put the maximum amount of pressure on giant fish. Optional drop straps increase leverage. An excellent combination with Braid #30350 or #30900 fighting belts. **#30800**



Power Play Rod Belt™

Built to match up to 130-pound tackle, you can apply up to 50 pounds of drag with this belt. The wide design model has separate, contoured padding to fit each thigh without slipping. All belts feature easy adjustable side straps with space-age materials that will last a lifetime. The Braid 'V' shape design draws the rod butt right to the fighting position – gimbal or Uni-butt. Molded receivers on the front of the belt hold pliers or cutters

(not included). Use with Braid #30800 harness (top left). **#30350**



Drop Straps

A key add-on accessory that allows you to lower the rod belt to reach higher on the rod fore grip. Lets you put increased pressure on a big fish, but reduces strain on arms and legs. Links rod belt and harness into a single fish-fighting system. **#30150**



Blue-Fin Harness™

Here's the ultimate in stand-up back support – the kind you need going toe to toe with heavyweights and heavy tackle. Rated for 60- to 80-pound tackle. Ideal for fighting chair work as well. Matches up with Braid models #30300 and #30900 belts. Accommodates drop straps too. **#30750**



Tuna Belt™

Space-age plastic composites, and a wide one piece pad to spread out the forces, make Braid's Tuna Belt one of the most popular in the line. You can apply up to 40 pounds of drag pressure with this gear to fish 50- to 80-pound tackle easily. Receiver accepts gimbal rod butt. Matches up with #30800, #30750 or #30950 harnesses (see left). **#30300**



Brute Buster Harness™

The sit-down bucket gear that set the standard for performance and acceptance of bucket harness technique. Made of the highest quality components to stand the rigors of true big game fish. Easily adjusted on

each side. Wide support area reduces strain on back. Welded stainless steel 'D' rings attached to harness to accommodate drop straps. Handy pliers sheath attached and one of the two sizes accommodates every angler. Built for use with Braid #30900 fighting rod belt. **#30950 Standard** (20 to 36 inch waist) **#30975 Large** (36 to 56 inch waist)



Brute Buster Belt™

Recommended for 50- to 100- pound line class. Comfortable and extremely durable with an adjustable belt ranging from 26 to 56 inches, this wide-profile belt is designed to be worn low across the upper thighs for increased leverage. The Brute Buster gimbal belt is backed by air-filled foam and features a non-skid surface. Safety release clips and adjustable strap attach to heavy

duty stainless steel rings molded into each side of the belt. Recommended harnesses are the Brute Buster Harnesses (see left). **#30900**



Choosing Belts and Harnesses

continues on page 8



There are significant choices to make in equipment as potential catches range from school tuna, sailfish and wahoo to oceans of giant tuna and marlin. But rather than choose your gear entirely based on species, the scientific method is to match harness to line-class tackle. The function of stand-up harnesses and belts is how they deal with the forces involved. The right stuff provides adequate support and comfort to the angler in every situation.

On the light end, with 20- to 30- pound class tackle, contoured rod belts (with gimbal mounted rod butts) maximize the power you can produce at

this line test. A Braid Sailfish or Dolphin model would certainly meet the needs. But

going up to 30- or 40- pound class, the forces become greater. An extra-

padded back harness, such as the adjustable Marlin, helps fight fatigue as you fight gamefish on this lighter gear. As you go up to 50-

pound tackle, the Pro Manta Belt, which can be worn

lower for greater leverage, can be

combined with the broad support of the Marlin, or regular fighting harness. However, once you jump

up to the 60- to 80-pound line class and on up to the 130-pound class, you'll need to harness all

the energy you can muster to stay on top of a huge gamefish.

Included in those are the Power Play system of belt and bucket harness (actually a Braid creation way back in 1987) and the modified

bucket with the Brute Buster Harness. The

bucket harness concept

allows you to "sit back" and use your own body weight to move

a monster gamefish. Combined with wide, specially

padded belts, you spread out the force on the thighs, and

with the addition of drop belts, can further lower the position of the belt to gain

even more leverage.

This 97-pound 'GT' was landed by Dennis at Midway Island in the Central Pacific using the Braid Brute Buster Belt™

**Pro
TIP**

If you fish 30-pound tackle or heavier, always use a gimbal mounted rod. With the rod butt inserted in the pin of your rod belt, all your efforts are put toward managing your fish, not 'white knuckling' the foregrip as the rod twists and turns in your hand. And you don't need new rods, just replace the butt caps with gimbals.



Belts and Harnesses



Reel Rest™

Now the spin angler can go after big game fish with the use of the harness and kidney belt, thanks to the *Braid Reel Rest™*. This ingenious accessory provides reel lugs so that harness straps can be connected to your spinning reel (or any small conventional reel without lugs). *Reel Rest™* changes the way anglers fight big game with spinning gear by reducing arm fatigue. **#RR100**

Rest™ changes the way anglers fight big game with spinning gear by reducing arm fatigue. **#RR100**



Dolphin Belt™

Going after school-size tuna on a hot bite? Spinning, fly and conventional tackle users have the right stuff with this belt. Small, lightweight and padded with non-skid back. The V-shape accepts the rod butt quickly. Available with, or without gimbal pin. **#30170** (w/o gimbal) **#30171** (with gimbal)



Marlin Harness

Long battles against big fish need every edge against fatigue when you use lighter tackle. The lightweight, padded *Marlin Harness™* keeps you in the game and is fully adjustable. Quick snap fitting with cinch and finger release waist strap gives you a custom fit and stainless steel 'D' rings accommodate drop straps for attaching Braid

'D' rings accommodate drop straps for Fighting Belts. **#30700**



Sailfish Belt™

An excellent choice for 20- to 40- pound tackle, even a bit heavier gear. This gimbal equipped belt rides low and spreads the force of the fight over air-cushioned padding. Built to Braid's high standards, this belt is perfect for all day use. **#30175**



Harness Safety Clips

These easy release safety clips and straps get you out of your harness quickly in those compromising situations with big, dangerous game-fish. Standard on all new Braid harnesses, you can retro-fit any Braid Product with the state-of-the-art connectors. **#20111** (pair)



Manta Belt™

Tops in versatility and rugged construction, the *Manta Belt™* really saves on wrist fatigue. Excellent for use with 30- to 50- pound test lines, it's available with or w/o a gimbal pin. The unique contoured back features non-slip rubber padding and is designed to fit the groin area when the

angler is seated – A Braid exclusive. **#30111** (w/o gimbal) **#30101** (with gimbal)



Fighting Harness

Here's what you need for fighting mid-size gamefish on 30- to 60- pound tackle. Quality built, back and kidney support keeps you on top of the big fish and stainless steel 'D' rings accommodate drop straps for attaching to Braid belts (*Manta* and *Manta Pro*, see right). **#30500** (waist 36-56) **#30550** (waist 28-34)



Pro Manta Belt™

You can put up to 30- pounds of drag pressure with Braid's most popular seller for medium-sized tackle in the 30- to 60- pound range. Like all Braid Products, top quality components and materials are standard. Gimbal pin, non-skid backing and Velcro waist strap for easy adjust-

ment. Drop straps optional. Works great with *Braid Fighting Harness* (see left). **#30200**



Fighting Technique

You can break stand-up fighting techniques into two types: simply hip pivot or knee pivot. Hip pivot methods are associated with 50-pound class gear and lighter (belts and kidney harnesses), while the knee pivot method is related to the 80- to 130-pound class tackle (with bucket harness and butt plate gear). Of course, you'll use the hip pivot at times while in your bucket harness, but only when a huge fish is not exerting its full force. Dennis prefers this version of the hip pivot method. Stand with your feet a reasonable distance apart, knees bent. You want the weight of your body over your heels, but not so much you are truly flat-footed. You'll want your weight distributed just enough so

Braid Angelers Tool Pliers™

Braid's multi-purpose pliers are ready to solve all of your fishing tool needs. This tool does it all: cut line and wire, remove hooks, close hook eyes, open hooks, crimp line – it sounds like a Ginsu Knife commercial – but these really do it all! Whether it's toothy shark from a private yacht or a feisty trout from a rowboat, these versatile, high-quality pliers are a must in every tackle box. Plus – they're great around the house too. #32910



you can move left or right or back on the balls of your feet. In other words, you must have balance. With your left hand high on the rod's foregrip as is comfortable and your arm fully extended, keep your arm fully extended, keep your back reasonably straight. When you "pull" on the fish (pump the rod), you do so by pivoting at the hip. When you lean back, turn your body slightly to the left, the force is lower on your body, not up in your arms and back. The key to maximize your power is to grasp the rod as high as possible on the foregrip. In doing so, you are as close to a direct line pull as is possible with rod and reel. The same effect can be maintained with a kidney belt and harness, as long as the rod is adjusted to approximately a 45 degree angle to the water. This gives you enough play to lean forward, draw back, short stroke or lengthen your stroke as needed. Of course, when you're connected to a harness, you won't need your left hand to do any pulling on the rod. It can rest on the reel, or distribute the line on the spool while cranking. ▶ continued, please see p31



SAMURAI FIGHTING GEAR

The new carbon fiber finish range of fish fighting belts offers the angle a beautiful unique non slip platform to battle the biggest predator that swims. This series is light weight, available in 3 different styles and comes with a reusable mesh bag for storage!



Special Features Include...

- Ultra Strength Lightweight construction
- Ergonomic Padding
- Hardened Steel Pin
- Easy attachment clip on waist strap

One Size Fits All!

Samurai Powerplay Belt™ - 30351

Built to handle the demanding conditions of offshore big game fishing, the Power Play Rod Belt features a gimbal pin which rest below the plate surface to allow the rod to set deeper into the belt. Two slots allow for the housing of cutting pliers (not included). Individual backing pads are contoured inward, virtually eliminating the belt from moving from side to side. Includes custom made stainless and marine bronze clips.

Monster Stealth Carbon Fiber Belt™ - 30280

One Size Fits All!

Monste Stealth Carbon Fiber Belt is the first choice for Jigging & Popping anglers. A great non-skip base & three different butt support locations so the reel can be moved to allow the angler to quickly change angles without worrying about losing the line



Stealth Harness™ - 30600

One Size Fits All!

Using the latest in high-tech design and materials, this extremely light-weight harness will not only stand up against giants, but also mother nature.



Sailfish Stealth Carbon Fiber™ - 30180 One Size Fits All!

The Sailfish Carbon Fiber Finish offers the perect support for fast action on predators while battling on line up to 50 - 60 lbs.

Monster Dolphin Carbon Fiber Belt™

**30181 - WITH GIMBAL
30180 - WITHOUT GIMBAL
One Size Fits All!**

The Dolphin Carbon Fiber finish is available with or without gimbal perfect choice for 30lb class line.



Samurai Harness - 30810 (LARGE) UP TO 56" • (XLARGE) 56" +

The ultimate is stand-up gear for huge fish and 80 to 130 pound tackle. Made of the finest materials available today, the Samurai gives back support and bucket configuration to win the tough stand-up battles. Full range adjustable side straps and stainless steel "D" rings are just part of the Braid Products advantage. Designed to put the maximum amount of pressure on giant fish.





Pro Manta Belt™ - 30181 - BLACK

This revolutionary device enables the angler to apply as much as 20lbs. of drag pressure when fighting a fish. The Pro-Manta is made of the same high quality materials as the regular manta belt bus is designed to worn in a lower position for greater leverage. The Pro Belt also comes with the unique "V" shape to allow the rod to drop into place without looking. This rod belt is designed for minimum 20lb. line class thru 60lb. The gimbal pin position can be changed to accept the new short curved Uni-Butt.

Strap & Extensions

Harness Reel Extension™ - 53" LONG - 31102



Boat Safety Strap™ - 20110



Harness & Rod Belt Strap Extension™ 14" LONG- 31101



Light Tackle Pad™

The great Braid name on a less-costly line of rod belts. Truly the perfect design and shape for anglers using #15 to #40 test line and is quite possibly the only rod belt on the market that is suited for big game salt-water fly fishing. It can be worn with the existing belt strap or, for more

comfort and ease, can simply be clipped onto the angler's pant waist for immediate action. #30420



Braid Hip Pad™

Specifically designed for light tackle and surf fishing, the Hip Pad™ is an ultra-light rod receiver worn by slipping the molded-in clip over the angler's pant waist or belt, and suspending on either hip. #30410



Braid Baja Rod Belt™

Designed to meet the needs of the novice while bringing a modified design to the seasoned angler in our successful Pro Manta™ style belt. A molded receiver cup has a horizontally elongated configuration for left and right directional changes, as well as a hinge and pivot design with a gimbal pin for pumping the fish. Also included is a Braid Pliers Sheath™ and adjustable 2" nylon waist strap. Rated for line class up to 60 pounds. #30250



Sailors' Secret™

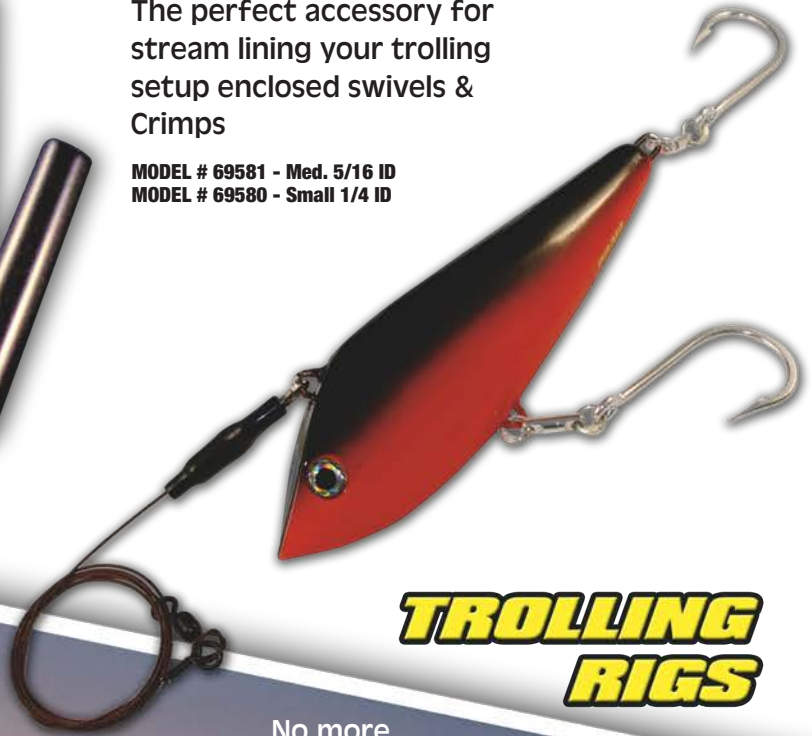
All natural and highly effective remedy for motion and sea sickness used by sailors, divers, pilots, etc. Laboratory tested and made from the highest quality Premium Ginger sealed in easy-to-swallow capsules, Sailors'

Secret works locally on the digestive system – not nervous system like other remedies. It does not cause drowsiness or any of the other unwanted side affects. It REALLY works! #00198

**TROLLING BOOT
2 SIZES · QTY - 6**

The perfect accessory for stream lining your trolling setup enclosed swivels & Crimps

MODEL # 69581 - Med. 5/16 ID
MODEL # 69580 - Small 1/4 ID



**TROLLING
RIGS**

No more guessing on how to rig your trolling plug available in two sizes very easy connection to lure and attract to the main line



MODEL # 69585
175 lbs

MODEL # 69586
275 lbs

**REPLACEMENT
WAIST STRAP
W/ CLIPS**

MODEL # 31104

**STAINLESS STEEL
WAIST STRAP CLIPS
WITHOUT STRAP**

MODEL # 31103



BRAID'S STIFF RIGS



These versatile *Stiff Rigs* are made to use with big game trolling lures and feature beaded spacers covered with plastic tubing. "Stiffened" portion can be wedged into counter-bored jigs to position the hook at any angle.

#SH 200 9/0 with 200-pound test
#SH 300 11/0 with 300-pound test
#SH 400 12/0 with 400-pound test

WIREMAN'S HAND GAFF™



Must have for cleating off a billfish or shark close to the boat, or for muscling a big fish onboard. Braid's *Wireman's Hand Gaff™* features a giant Mustad shark hook attached to 15' of 3/8" nylon rope ending in a loop. #82548

LOCK JAW™ SHARK LEADER



The double X-strong shark hook is attached with 12' of s/s cable and a barrel swivel.

MODEL	HEAD	LEADER
#SLO 08	8/0	270 lbs
#SLO 10	10/0	270 lbs
#SLO 12	12/0	480 lbs

Rattle shown, but is no longer available.

LOCK JAW™ EZ RELEASE SHARK LEADER



Each rig has an 8/0 Mustad 3407 hook with 8' of 175-lbs. cable and single strand of #12 wire, plus hook end for quick release of fish w/o losing entire rig.

MODEL	HEAD	LEADER
#SL 100	8/0	175 lbs

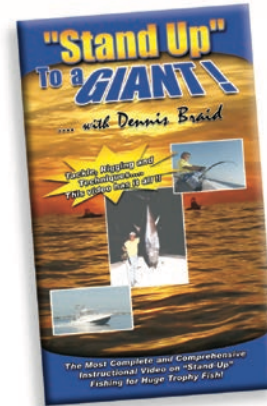
Braid Chunkin™ Circle Hooks and Chunkin™ Hooks

Braid's *Chunkin™ Circle Hooks* are the hot item among anglers who know. Crimp straight to wind-on leaders with no other hardware. Welded swivels eliminate line twist.

Braid's *Chunkin™ Hooks* are a Braid original, weighted, heavy-duty live bait hooks help control bait in any kind of current. Steel wire "bait holders" molded on the shank keeps bait in place and helps hide the hook.

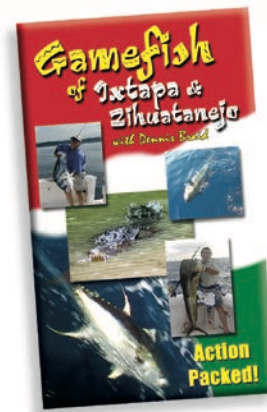
#69458 Circle Hook w/swivel, 2pk, 13/0
#69459 Circle Hook w/swivel, 2pk, 14/0
#69460 Circle Hook w/swivel, 2pk, 15/0
#69461 Tuna Circle Hook, 6pk, 10/0
#69462 Tuna Circle Hook, 6pk, 11/0
#69463 Tuna Circle Hook, 6pk, 12/0
#69450 Chunkin' Hook, 2pk, 7/0
#69451 Chunkin' Hook, 2pk, 8/0
#69452 Chunkin' Hook, 2pk, 9/0

Big Game Action on DVD



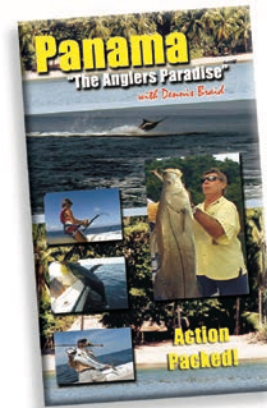
Stand Up to a GIANT

The ultimate "how to" video on catching the elusive Atlantic giant bluefin tuna. Classroom and on-the-water instruction from Dennis. Valuable information to help you in your quest toward gearing up for trophy gamefish all over the globe. #10039



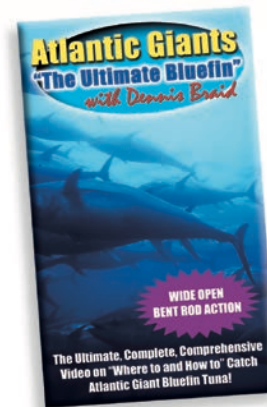
Gamefish of Ixtapa & Zihuatanejo

Located just north of Acapulco, this area is a sportfishing paradise. Stunning roosterfish footage in addition to wild battles with marlin, dorado and yellowfin tuna. Also includes lots of rigging tips for catching huge offshore gamefish. #10041



Panama: "The Angler's Paradise"

The most comprehensive "where to/how to" on fishing Panama – the most awesome fishing experience on the globe. Tackle and techniques to land black snook, giant black marlin and trophy yellowfin. #10040



Atlantic Giants - The Ultimate Bluefin

Watch and learn as Dennis brings 11 of these giants, ranging from 250 to 500 pound, to leader and takes you on a tour of the North Carolina giant bluefin fishery. A terrific "how to" that works on either coast. #10037

Wild Wahoo: Like Nothing Else

There are wahoo, or skinnies – and then there are all other gamefish. That's the Gospel truth on light tackle. Put the initial run against other swimmers and the 'hoo is a world-class sprinter – most everything else is a pack mule.

The nay-sayers decry this swifty's staying power after that first electrifying dash, but how do you they account for the fact as many fish are lost as landed? With the wahoo, you get a package deal. An incredible rip; a mouth as tough as a hatch cover; and fillets that make others seem like lunch meat.

So how fast are they? We're not talking stop watch now, but get this. If you're a step slow up the rail – and it happens – the anchor rope is entirely at risk. More than once, skippers heading to the Ridge or Magdalena Bay off the Pacific side of the Baja Peninsula, have had these lines severed or nearly so by hooked fish. Like a weed eater on the prowl, flashing wahoo make monofilament cuts through one inch rope in seconds.

Even in the most frantic feeding modes, these gashers will find a way to come loose – making even the most experienced hands shake their heads. Watch one of the hot videos on the species and you get a feel for the deal. But really, only a taste. Wait until one passes by the stern in a heartbeat – and you're holding onto the rod in pursuit.

But as much as with their speed, the 'hoo beats you with its mouth. Anglers just talk, wahoo destroy. As experts will tell you, that very tough jaw is almost impenetrable. The whole top of their mouth is bone and you need technique and more than a little luck to stay

connected. To hear deckhands talk, it's a regular occurrence to sting one with a gaff – and watch the hook or lure fall out of its mouth. Without constant tension, only the point holds the fish. Getting past the barb probably takes help from Poseidon himself.

Bait Fishing Wahoo...

Sure, plugs and bombs are the mainstay of wahoo fishing, but lots are taken with live bait, even chunk – if you're using the right stuff. Of course, you'll need a wire leader, but maybe not as long as you think. Although opinion varies,

World-class speed and razor sharp teeth...

Wahoo are a league of their own

Wahoo like this are suckers for an accurate cast of a Wahoo Bomb and fast retrieve.

Pro TIP

When trolling plugs from the corner of the transom, drop it back just five or six feet behind the flat lines and use them as teasers. When trolling combinations, the use of plugs keeps the razor mouths from erasing your expensive, plastic sur face skirted lures



MORE TUNA LEADERS...



Tuna Trolling Leaders

Available with either single or double hooks, the perfect system for trolling feathers. Comes with 5-1/2' 100-150 lbs. mono leader and extra crimp and swivel.

MODEL	HEAD	LEADER
69579-s/s	7/0	100 lbs
69580-single	8/0	100 lbs
69581-s/s double	9/0	150 lbs
69582-single	9/0	150 lbs

Tuna Bait Leaders 3 Pack

These leaders feature the popular 94150 style hook with 150-lbs. mono leader. The perfect rig for chumming live bait.

MODEL	HEAD	LEADER
69576	8/0	150 lbs
69577	9/0	150 lbs
69578 forged	8/0	200 lbs



Rigging Gear and Wahoo Lures

"the most effective lure ever invented for wahoo"

Large Marauder™

Length: 11 inches
Weight: 18 ounces
Troll: 3 to 10 Knots
#914

Shown with
Braid Plug Trolling Rig

#69585 175-lbs test
#69586 275-lbs test
(See above right)

you can get away with 12 to 18 inches ahead of the hook. Braid's own Wahoo Leaders come with a swivel at one end for connecting to your mono – which keeps a hot mackerel or other big baits from twisting your leader. Figure a 40- to 80-pound wahoo will also go a long way toward dismantling your terminal gear. The swivel's a small insurance policy. Go with a hook to match your bait size – and by all means file those points 'til they cut glass.

But when do you choose live bait for 'hoos? Pay attention to what's going on around you – especially anywhere along Baja's Ridge. One or two tuna fighters will suddenly get cut off, or they may complain that a bait has been cut cleanly in half. Don't hesitate. Grab your wahoo bait rig and pitch with the chum flow.

As there is with any of the finer points, you'll get a difference of as to how to hook your live bait. Some would argue that despite their rapier-like dental work, nose hooking the bait for fish of this caliber is sufficient. The skinnies are more than capable of taking a whole sardine or mack. On the other hand, when cleaning wahoo, crewmen often find nicely cut bait halves in the stomachs of the fish. It's as if the fish took the bait, half first, and turned and took the other.

The answer, butt-hook the bait – that puts the hook in the middle, closer to the cut, no matter which end the wahoo wants.

Don't dismay chunk fishing either. The 'hoo likes meat and when they find it wafting their way, they'll take all they can eat most of the time. When they're finicky, remember, presentation is key to getting a taker.

Skinnies on the Troll...

Called the 'most effective lure ever invented for wahoo' the hard beating tail action of the Braid Marauder™ accounts for nearly as many skinnies as all other lures combined. A big plug, with the proper wire harness, will troll unflinchingly at high speeds – certainly much faster than you would for tuna. Rigged with tow big single hooks, the bait gives

Marauder™

The name synonymous with wahoo plugs. Trolled at high speed, the hard, tail-beating action draws savage strikes from the world's flashiest gamefish.

Marauder™ is the true-tracking lure of choice for wahoo catchers from the West Coast and around the world. Pull these lures up to 12 knots and hang on. Rarely needs adjusting, but a slight turn of the line tie will do the trick. The exact angle of the diving face and internal ballast keep the lure working at all times. The remarkable Marauder's™ vibrating action matches that of fleeing mackerel. Better than live bait, this durable plug has the best hooking qualities around with dual, swiveled single hooks.

Medium Marauder™

Length: 10"
Weight: 10 oz.
Troll: 6 to 14 Knots
#913



Small Marauder™

Length: 6 inches
Weight: 3 ounces
Troll: 6 to 12 Knots #912



Also #41

#04 Purple/Black	#30 Pink Mackerel
#09 Skipjack	#33 Flaming Trout
#10 Green Mackerel	#37 Gold Mackerel
#12 Bonito	#40 Dorado
#18 Sardine	#41 Orange Mackerel
#20 Blue Mackerel	#42 Black/Orange
#24 Yellowfin Tuna	#55 Purple Mackerel

See Marauder's Newest Colors on Page 70

WAHOO LEADERS...



Wahoo cable bait leaders are perfect for 'hoo, dorado, king mackerel and other toothy critters. Rigged with swivels, these are great using live or dead baits.

MODEL	HEAD	LEADER
#BL 150	#2	30 lbs
#BL 151	2/0	40 lbs
#BL 155	4/0	50 lbs
#BL 162	6/0	60 lbs
#BL 163	8/0	80 lbs

Braid Marauder™

Latest Colors

from page 21



Colors

- | | | | |
|--------------------|-----------------|--------------------|-------------------|
| #04 Black/Purple | #26 Tony Tiger | #42 Black/Orange | #62 Blue/Purple |
| #06 Black/Red | #28 Goatfish | #45 Petrolero | #65 Hot Pink |
| #16 Zucchini | #29 Pink/Orange | #46 Cedar | #72 Fire Tiger |
| #17 Mexican Flag | #31 Purple/Pink | #47 Tequila Sunris | #79 Pink SkipJack |
| #21 Red/White | #38 Midnight | #50 Black Mackerel | #80 Red SkipJack |
| #24 Yellowfin Tuna | #40 Dorado | #51 Shad | |

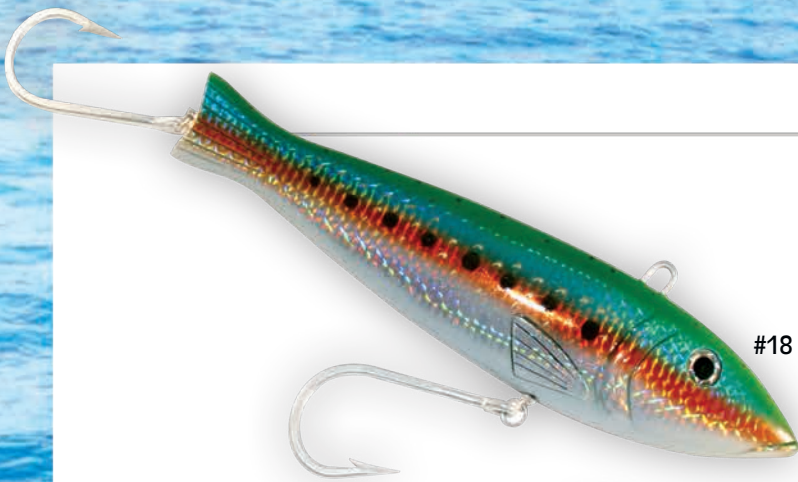


SPEEDSTER

Braid's tail-beating subsurface plugs are the highest quality lures you'll find. Giant yellows and bluefin in all regions of the world. With the fish on top, pick from Braid's selection of action-packed Popdancers™ and poppers. All lures are thru-wired and swivel-connected to forged single hooks so your catch won't pry loose.

Speedster / Little Speedster

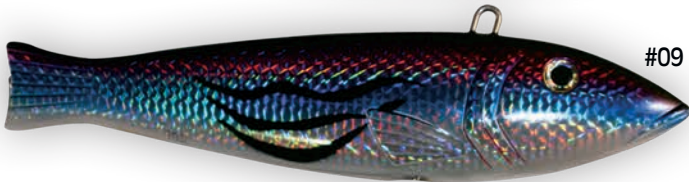
Length: 10 inches Weight: 10 ounces
Troll: 6 to 12 knots



#18



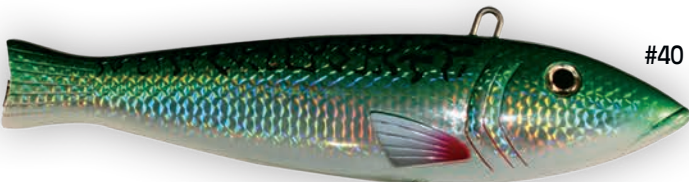
#53



#09



#20



#40



#24



#79



#04



#42



#53



#33

LITTLE SPEEDSTER

Speedster Colors

- | | |
|--------------------|-------------------|
| #04-Black/Purple | #33-Flaming Trout |
| #09-skipjack | #79-Pink SkipJack |
| #18-Sardine | #40-Dorado |
| #20-Blue Mackerel | #42-Black-Orange |
| #24-Yellowfin Tuna | #53-Shad |






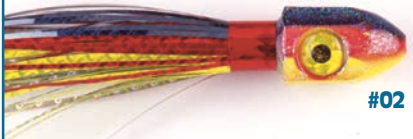


Wahoo Lures

More Tools for Toothy Critters...

"Along the West Coast, these baits were designed especially for wahoo. But I'll say without fear of rebuttal, these are the best king mackerel lures on the planet."

- Dennis

	Wahoo Bullet™ Available rigged with a 9/0 hook and 80-lbs cable. 6"/6.5 oz. #521
	Wahoo Bullet™ Comes with Spinner Blade and rigged with 9/0 hook and 80-lbs cable. 6"/6.5 oz. #513
	Braid Grenade™ Small with Spinner 5-1/2"/4.5 oz. #517
	Braid Bomb 1™ Small with Spinner 5"/3 oz. #532
	Braid Bomb 1™ Small with Spinner 5"/3 oz. #532
	Braid Bomb 2™ Available rigged or un-rigged with a 9/0 hook and 80-lbs cable. 5"/3 oz. #535
	Braid Bomb 2™ Small, un-rigged. 5"/3 oz. #535
	Cyclone™ un-rigged. 6"/4 oz. #719
	Cyclone™ un-rigged. 6"/4 oz. #719

	Braid Bomb 3™ Large, un-rigged 8"/7 oz. #539
	Braid Bomb 3™ Large, un-rigged 8"/7 oz. #539
	Braid Bomb 1™ Large, rigged 8"/8 oz. #533
	Braid Bomb 1™ Large, rigged 8"/8 oz. #533
	Braid Bomb 2™ Large, un-rigged 8"/8 oz. #537
	Braid Bomb 2™ Large, un-rigged 8"/8 oz. #537
	Braid Grenade™ Large 8"/9 oz.. #519
	Braid Grenade™ Large 8"/9 oz. #519

Most Popular Mylar Color Skirts

- | | |
|------------------|---------------------|
| #02 Red Racer | #16 Zucchini |
| #04 Black/Purple | #17 Mexican Flag |
| #05 Black/Green | #24 Yellowfin Tuna |
| #06 Black/Red | #29 Pink/Orange |
| #08 Pink/Black | #31 Purple/Pink |
| #09 Skipjack | #40 Dorado |
| #11 Green/White | #42 Black/Orange |
| #12 Skipjack | #51 Blue/White |
| #14 Green/Yellow | #55 Purple Mackerel |

Braid Bombs are also available rigged with cable and ringed hooks



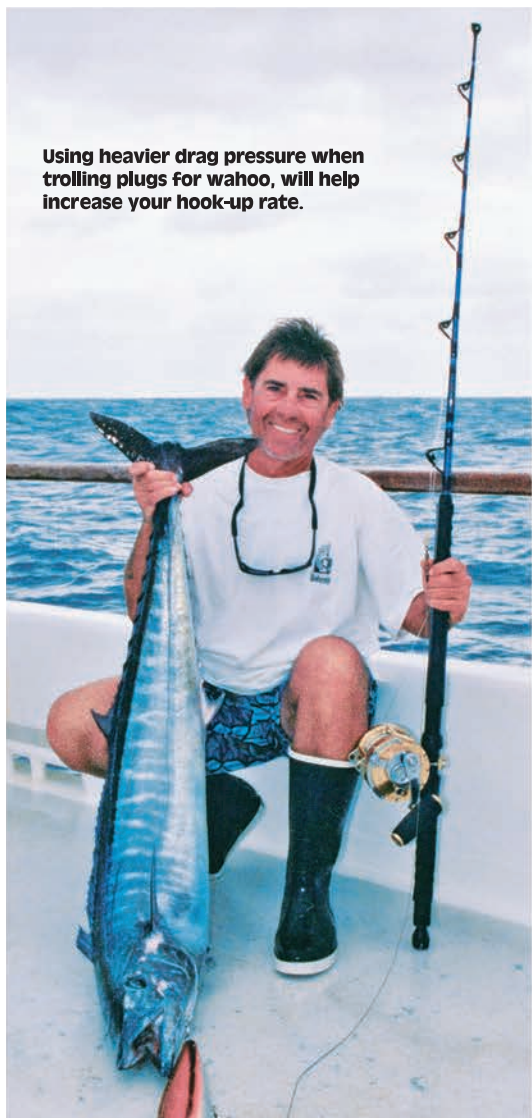
Skinnies on the Troll (continued from page 21)

you greater hooking power, even when the fish only slash at the bait. Regular Marauder™ users say you almost always will get the second hook in the fish – and usually outside the mouth from the head to the gills, which keeps them on.

*With wahoo,
sharp hooks are
**absolutely
critical***

Sharp hooks are absolutely critical with this lure as well – and perhaps more so. Long range skippers have learned that long hours of trolling in saltwater actually takes the edge off the steel. Never take for granted that all is well at

Using heavier drag pressure when trolling plugs for wahoo, will help increase your hook-up rate.



Braid Wahoo Bomb 540™ Series

We produce a dozen different types of wahoo casting lures in what has been a West Coast phenomena. The evolution of the method is apparent in these best of the best Bombs. The *Braid Bomb 540™* is unique in that the head has a counter-bored hole where the eye of the hook can recess. This puts the hook point closer to the head where the fish strikes and vastly improves your hook-up percentage.

540 Bomb (6 oz. rigged)

541 Bomb (6 oz. rigged with Spinner Blade)

the end of your line. To forget such details is to give the wahoo and even greater advantage.

Bombs Away...

Primarily a casting lure, Braid Wahoo Bombs™ Bullets™ Grenades™ and the like – with their Mylar Glitz (and in some cases added spinner blades), provide everything a wahoo wants – flash, splash and high visibility. This also points out why with any wahoo rig, you always use matte-colored wire and black rings or swivels. Anything that reflects light could draw a strike so you want to make sure that

all those elements are located next to your hook. Figure most of these lures run from four to eight ounces in weight – lighter perhaps for some trolling applications. The casting models let you send them to the farthest boils where you can rip, drop, skip and grind them into vicious strikes.

And here's a tip. When there's a hook-up on the troll, don't cast or drop back 'on the slide' as you would for tuna. Your hook-up back there on a diagonal cutting wahoo could cost trollers a ton of gear if your fish crosses their lines. Instead, sling your baits well off to the sides of the boat. You'll still get bit. Love that 'hoo fishing!



Rigging Gear and Tuna Lures

Roll Strike After Strike with... **Ten Pin™**

The most intriguing methods, usually done on the anchor, are those that appeal to the remarkable olfactory abilities of the tuna – especially chunk fishing. With chunks, or even kite fishing with rigged baits, you step up your chances of catching real heavy-weights by using a wind-on leader. Having 25 feet of stout mono at the end of your line mitigates abrasion losses – at a crucial time when perhaps half of all big tuna are lost.

Pro TIP

Nothing finishes the job on a giant tuna like a wind-on

leader. That 25 foot length connected by a triple loop knot to your 10 feet of double main line by way of a Bimini Twist, gives you the ability to drop down in gear ratio on your 2-speed reel and put optimum pressure at a critical time with the 'cow' near the gaff.



Dennis' favorite surface trolling lure, Ten Pin's Irresistible, injured baitfish action and frantic, holographic eyes are unmatched for all gamefish. Counter-balanced with an internal weight to 'keel' the bait in an upright position, the smaller models run to 10 knots and the larger one to a remarkable 18 knots. The Pretlane, high impact bodies have a center slot running the length of the lure for its pre-rigged single hook, while their unique slotted backs allow a second hook too.

WIND-ON LEADERS...



Braid Power Play™

Now you have the control of big fish right up to the boat with leaders you can wind through your tip and guides, right onto the reel. IGFA approved, Braid Power Play™ comes in 25-foot lengths with a flexible press-lock fit and snugging

sleeves connected to a length of woven Dacron. These attach to Momoi, low-visibility, smoke blue mono in 100 to 400 lbs. test. Complete instructions included.

- #69475 Power Play™ Wind-On Leader, 100-lbs test w/swivel
- #69471 Power Play™ Wind-On Leader, 150-lbs test w/swivel
- #69472 Power Play™ Wind-On Leader, 200-lbs test w/swivel
- #69473 Power Play™ Wind-On Leader, 300-lbs test w/swivel
- #69474 Power Play™ Wind-On Leader, 400-lbs test w/swivel

- #69575 Power Play™ Wind-On Leader, 100-lbs test
- #69571 Power Play™ Wind-On Leader, 150-lbs test
- #69572 Power Play™ Wind-On Leader, 200-lbs test
- #69573 Power Play™ Wind-On Leader, 300-lbs test
- #69574 Power Play™ Wind-On Leader, 400-lbs test

See more Wind-On Leaders on next pages.



See complete color chart on page 28

Perfect Bait Imitations...

Braid Bullets™

Irresistible trolling bait for smaller gamefish such as yellowfin tuna or skipjack. For bait catching, these are a marlin anglers dream. Available in 2 sizes, rigged with an 8/0 hook and 80-pound wire, or unrigged, and in a wide variety of hot, mylar colors (see page 19).



Large Bullet™

Length: 6-1/2"
Weight: 2-1/2 oz.

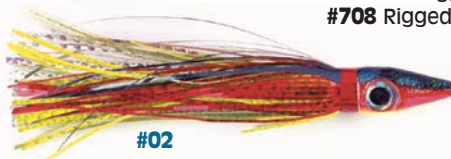
- #718 Un-Rigged
- #708 Rigged

Small Bullet™

Length: 6-1/2"

Weight: 1 oz.

- #717 Un-Rigged
- #707 Rigged



Shake 'Em Up with...

Hoochy™

- Large: 10"
- #720 Rigged
- #721 Un-Rigged

- Medium: 7"
- #722 Rigged
- #723 Un-Rigged

- Small: 5"
- #724 Rigged
- #725 Un-Rigged



The lathe-turned heads from solid brass and live action skirts give that true feeling of 'fleeting bait fish' action on the surface make the Hoochy™ a proven producer for big game. Available in three sizes, rigged or unrigged in a variety of colors.

- #02 Red Racer
- #04 Purple/Black
- #11 Green/White
- #13 Squid
- #14 Green/Yellow
- #21 Red/White
- #51 Blue/White

TEN PIN



Dennis' favorite surface trolling lure. Ten Pin's Irresistible. Injured baitfish action and frantic, holographic eyes are unmatched for all gamefish. Counter-balanced with an internal weight to 'keel' the bait in an upright position, the smaller models run 10 knots and the larger one to a remarkable 18 knots. The prettiane, high impact bodies have a center slot running the length of the lure for its pre-rigged single hook, while their unique slotted backs allow a second hook too.

TEN PIN COLORS

- #12-Bonita • #17-Mexican Flag • #20-Blue Mackerel #34-Purple/Silver
- #40-Dorado #44-Purple/Black • #46-Cedar • #64-Hot Pink

FIN FLYER

The Teaser offers up the frantic, erratic action of a live flyer when rigged under a kite, helium balloon or trolled well behind the boat. It's deadly on those days when line-shy game fish are keyed in on flying fish thanks to its big wings that help it skip along the surface while also giving the Teaser a life-like profile. Rigging is easy: just run the leader inside the baits through-body design and crimp or tie on your favorite big-game hook(s). A big circle or J-hook rigged through the back with a 3X treble "stinger" hook trailing behind the bait is one great way to rig the bait. Actually, rigging the Fin Flier is just like fishing it—there are so many options that the biggest decision is how to fish them!

Braid Product's Swimmer Fin Flyer pops, darts and swims behind the boat while being trolled at both high and low speeds. The Swimmer's silhouette is identical to that of a live flying fish thanks to the wings being set in close to the baits' body. Couple the design with a great bubble trail, and it makes the Swimmer irresistible to mahi-mahi, billfish and tuna on those days when no other trolling lure is working. Rigging the Swimmer is easy thanks to its through-body design that allows for the leader to be ran through the bait back allows for tandem hooks, or just a single hook coming out the back. In fact, rigging the Fin Flier is just like fishing it: the biggest decision is how to troll them, be it on its own, behind a daisy chain or as a tease in front of your favorite trolling lure here



Available in sizes 5" 7" & 10" and 6" Monster Fish Attracting Colors. Try these new innovative lures from Braid Products



Tuna Lures



**Flashdancer
Magnum™**
#901
Length: 11 inches
Weight: 13 ounces
Troll: 4 to 10 knots



**Flashdancer
Lite Sr.™**
#903
Length: 10 inches
Weight: 9 ounces
Troll: 3 to 10 knots



**Flashdancer
Lite Jr.™**
#902
Length: 7 inches
Weight: 6 ounces
Troll: 3 to 10 knots



**Tuna Wacker™
(small)**
#527
Length: 4-1/2 inches
Weight: 4-1/2 ounces
Cast or troll

**Tuna Wacker™
(large)**
Length: 6 inches
Weight: 8 ounces
Cast or troll



#528



Popdancer™
Length: 7-1/2 inches
Weight: 3-1/2 ounces
Cast or troll
#899



- #04 Black/Purple
- #09 Skipjack
- #18 Sardine
- #24 Yellowfin Tuna
- #33 Flaming Trout
- #40 Dorado
- #42 Black/Orange
- #51 Blue/White



**Super
Popdancer™**
Length: 10 inches
Weight: 6 ounces
Cast or troll
#898



News Flash...

Giant Tuna Can't Resist 'Em!

Braid's tail-beating subsurface plugs are the highest quality lures you'll find. Giant yellows and bluefin in all regions of the world. With the fish on top, pick from Braid's selection of action-packed Popdancers™ and poppers. All lures are thru-wired and swivel-connected to forged single hooks so your catch won't pry loose.

Plugs are available in all the hottest colors!



Speedster™
Length: 10 inches
Weight: 10 ounces
Troll: 6 to 12 knots
#909

Little Speedster™

(see below)
Length: 6 inches
Weight: 5 ounces
Troll: 6 to 14 knots
#910



Little Speedy 910





BLACKJACK™ Holographic



With Rattles!

#53 Shad

This lure can be trolled up to 18 knots, giving the angler every opportunity to land trophy king mackerel, dolphin, wahoo, tuna, and albacore. Downrigger fishermen will find the BlackJack™ deadly on grouper, snapper and other bottom dwellers. The BlackJack™ is made from the strongest high impact plastics available and rigged with extra strong double hooks or 3X strong treble hooks, and extra strength stainless steel split rings. BlackJack™ is a must for the serious saltwater angler.



#33 Flaming Trout



#04 Purple Black

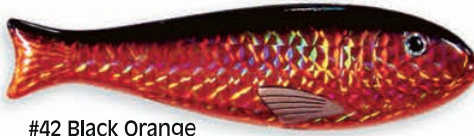
MODEL	SIZE	HOOK STYLE
917	4"	Double
918	6"	Treble
919	6"	Double



#40 Dorado



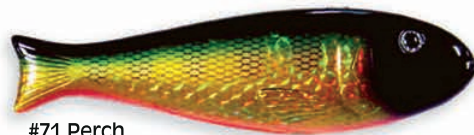
#09 Skipjack



#42 Black Orange



#10 Green Mackerel



#71 Perch



#18 Sardine



#72 Firetiger



#20 Blue Mackerel



#73 Brown Trout



#23 Rainbow Trout



Braid BlackJack™



#20



#41



#03



#40



#09



#42



#21



#31



#04



#50

BlackJack™ can be trolled up to 18 knots giving you every opportunity to land trophy dorado, wahoo, tuna, albacore, king mackerel and other prize prey. Fished from your downriggers, *BlackJack™* is deadly on grouper, snapper and other bottom dwellers.

919
Double Hook



#65

918
Treble Hook



#33

Colors

- #03 - Green Mamba
- #04 - Black/Purple
- #09 - Skipjack
- #20 - Blue Mackerel
- #21 - Red/White
- #31 - Purple/Pink
- #33 - Flaming Trout
- #41 - Orange Mackerel
- #40 - Dorado
- #42 - Black/Orange
- #50 - Black/White
- #65 - Hot Pink



THUMPER SQUID

SEA FOX



THUMPER SQUID/ SEA FOX COLORS



#38-MIDNIGHT

#28-GOATFISH

#41-ORANGE/MACKEREL

#40-DORADO

#31-PURPLE/PINK

Fishing Techniques & Applications

Our new Braid Sea Fox and Thumper Squid have been carefully designed to be fished in a wide variety of water depths and for a wide variety of fish, for both inshore and offshore situations. They come in 8 different weights to accommodate all desire water depths and fishing applications. The Sea Fox jigs can be fished 3 different ways, depending upon where the angler connects his line to the jig. They can be either trolled, cast or jigged for bottom fishing applications, giving these Jigs tremendous versatility. The Thumper Squid jigs are perfect for all bottom-fishing applications—either inshore or offshore, depending on water depth. The lighter jigs in both models (3/4 oz, 1-1/2 oz, 2-1/4 oz and 3 oz sizes) can be fished where water depths range from 4 feet to approximately 30 feet in depth. These smaller sizes are perfect for all inshore applications. The heavier jigs in both models (4-1/4 oz, 5-1/4 oz, 7 oz and 10-1/2 oz) can be fished for all deep-water applications up to 200 feet. These beautifully finished jigs come in 5 colors, one for almost every need the angler might have; our brilliant colors are; #28-Goatfish, #31-Purple/Pink, #38-Midnight, #40-Dorado, and #41-Orange Mackerel. Try our new Sea Fox and Thumper Squid Jigs today! Braid Jigs - JUST ADD WATER!



Location Crucial to Successful Marlineering



Capt. Pete Groesbeck on Locating Marlin

Fundamental to billfishing world-wide is locating them, followed by presenting the right lure. As much as any species that swims, undersea structure changes are magnets for these magnificent gamers. But the angler's perspective must expand well beyond the modest depth ranges found inshore – and our 50 to 150 fathoms near significant canyons which are the fast lane for trophy-class fish. In every ocean, the vast surface is often the same, but the depths below, especially those swept with the cleanest, warmest blue water, you can find marlin related to specific contours.

Giant billfish, and their prey, are sensitive to optimum conditions you should be too

Capt. Pete Groesbeck is a tournament-tested marine consultant with over 30 years experience catching (and releasing most) marlin around the world.

Every captain keeps a keen eye on water color, and attendant water temperature. The growth in the use of satellite imaging of sea surface temperatures is a direct result of anglers understanding there is too much ocean out there to search, even when depths are charted. Oceans are in constant flux, so having an up-to-date view of the sea temperature profile puts boats and billfish on the same page.

Ocean currents are also crucial to finding marlin, whether borne of significant temperature gradients or mere upswellings. Be ever watchful of rips. They hold the bait and thus draw gamefish to the surface as few other phenomena. In some cases they're formed by water deflecting off 'high spots' in the depths below, further reason to make bottom structure your first target.

Smaller eddies of warm water off the hugh, combative flows or masses of water are much easier to fish. Once on, or even near the fishing grounds, pay close heed to temperature. The satellite data gets you close, your own temperature gauge tells you what's below in your very location. Work the temperature changes, even miniscule changes. Giant billfish, and certainly their prey, are sensitive to optimum conditions – you should be too. Then treat these changes as if they were actual structure features, criss-crossing edges in order to put your lures in front of them.

Marlin hunting, of course, will always be a visual game. Scanning the skies ▶ see p30

LOCK JAW™ SINGLE HOOK RIG



Cable single hook series are evenly matched with mono leaders of 12' with cable and big game hook and swivel. Complete with extra crimp and thimble.

MODEL	HEAD	LEADER
#CS 156	5/0	150 lbs
#CS 157	7/0	150 lbs
#CS 150	8/0	150 lbs
#CS 200	9/0	200 lbs





World-Wide Success Marks

Lures Reputation...

You'll find every style, color and size of *BiteMe*™ big game trolling lures to meet your needs, no matter where you fish or what species you're after. Pushers, poppers, divers, darters, wobblers or straight runners – they're all here and proven to perform in every ocean. Marlin, sailfish, tuna, king mackerel and mahi-mahi can't resist taking a bite.

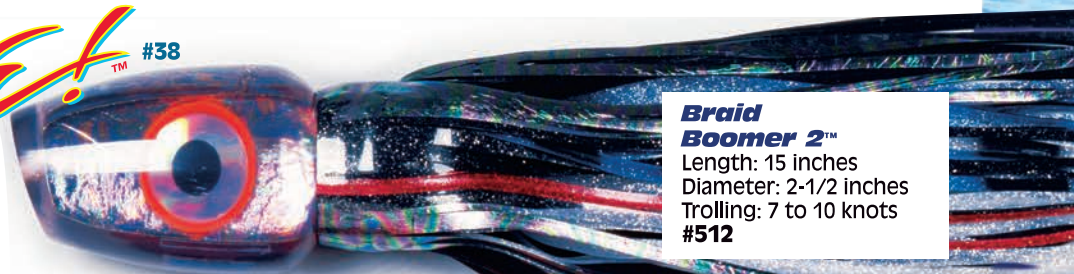
Craftsmanship and innovation mark every *BiteMe*™ lure. Each air-brushed head is counter-bored from the rear for closer placement of the forward hook. The heads themselves are made from precision lathe-turned and lazer-cut acrylic, complete with reflective prism tape and holographic eyes. And each lure is adorned with a striking vinyl skirt. Match these up with Braid's *Lock Jaw*™ hook leader rigs (see below) for top performance.

LOCK JAW™ DOUBLE HOOK RIG



Cable double hook rigs are evenly matched with mono leaders of 18' with cable non-chafing gear between extra strong 7601 style hooks (see page 11). Complete with extra crimp and thimble.

MODEL	HEAD	LEADER
#CD 1565/0150 lbs
#CD 1577/0150 lbs
#CD 1508/0150 lbs
#CD 2009/0200 lbs
#CD 30011/0300 lbs
#CD 40012/0400 lbs



Braid Boomer 2™
Length: 15 inches
Diameter: 2-1/2 inches
Trolling: 7 to 10 knots
#512



Braid Cruiser Mark I™
Length: 14 inches
Diameter: 2 inches
Trolling: 7 to 12 knots
#605



Braid Rover™
Length: 13 inches
Diameter: 1-5/8 inches
Trolling: 7 to 10 knots
#604



Braid Sea Dog™
Length: 13 inches
Diameter: 1-5/8 inches
Trolling: 6 to 8 knots
#502



Braid Flat Top™
Length: 11 inches
Diameter: 1-1/2 inches
Trolling: 7 to 10 knots
#509



Sea Serpent™ (md)
Length: 9 inches
Diameter: 1-1/4 inches
Trolling: 6 to 8 knots
#609



Braid Sea Bee™
Length: 10 inches
Diameter: 1-1/2 inches
Trolling: 6 to 10 knots
#608



Sea Beast™ (9")
Length: 9 inches
Diameter: 1 inches
Trolling: 7 to 10 knots
#602



Little Trooper™
Length: 10 inches
Diameter: 1 inches
Trolling: 8 to 12 knots
#504

See color chart on page 30



On the Brink? Drop Back for Marlin



Mike "the Beak" Hurt on Catching Marlin

N Nothing puts fire in the eyes of an offshore angler like a wildly excited billfish, fully lit and in its attack mode – especially when it's chasing one of your baits. A surge of energy races through your veins: the message speeds to your brain, "a fin, color spot or bill" – all indicators you've raised a fish in the pattern. With lures in position, popping and spooking as they chug on, the predator continues stalking your offering.

Another boil – a slash from a bill, or at times, just a 'window shopper' as you stand and behold, adrenaline pumping wildly. You watch in awe and bursting with anticipation. Hours of trolling have taken you to this moment on the brink. Then the fish, in its vibrant presence, seems to hesitate. Is there anything you can do?

Experienced anglers know this game. Here's how they handle it.

Drop Back or Bait and Switch...

For simplicity sake, the term "drop back" is more of a West Coast method used with live bait. "Bait and switch" is common with dead or artificial baits. The idea is similar in both methods.

Offer a fish raised on trolled enticers (teasers, lures or rigged baits) an alternative. Anglers use these techniques when they want to fish with light line; ease the fish up for fly-fishers; or insure the angler of getting a more solid hook-up.

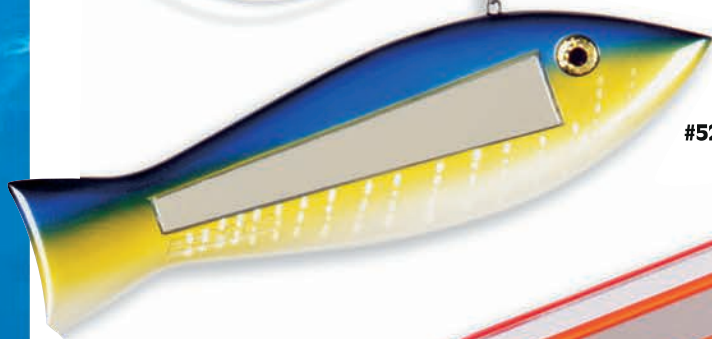
When using live bait for the drop back, you should pre-rig your rod with appropriate sized hook



Dorado Teaser™
Length: 18-1/2 inches
Weight: 4 pounds
Troll: 6 to 10 Knots
#52270

Braid Super Teasers™

Attract the ocean's biggest gamefish with these world-class fish teasers. Large profile, subsurface attractors with mirrored panels and eye-popping colors to pull the big ones in from long distances. Ideal for the bait and switch technique described by "Beak" on these pages.



Super Swimmer™
Length: 17-1/2 inches
Weight: 3-1/2 pounds
Troll: 6 to 10 Knots
#52260



Lightning Bolt™
Length: 21-1/2 inches
Weight: 3 pounds
Troll: 7 to 12 Knots
#52200



BITE ME!

and a long enough wind-on leader to protect your main line from chafing. Add a swivel in-line about three feet up from the hook. The swivel must be of high quality and size so that it will hold up to the fish you're targeting and it must pivot freely (see page 20 and 21 for hooks, and right for the perfect leader rig). Hook a live bait and keep it in the live well. The swivel allows the bait to swim freely in the tank without twisting the line.

Commonly the bait is hooked cross-ways through the nose. An alternative that also works well for me is to back hook the bait. Penetrate the bait above the backbone, between the back of the head and the dorsal fin. This will cause the bait to dive deeper. Bridle the bait through the eye sockets or back for a more secure hold.

When you raise your target fish, drop the bait back to it. You must know where that is, or you could miss your chance. Once the bait is in position, gradually slow the boat to an idle. Hold the rod tip high with the reel in free-spool, thumb on the spool. Get any other lures teasers ▶ see p30

LOCK JAW™ MARLIN LEADER...



West Coast-style live bait rig allows bait to be prehooked in the tank – ready for drop back when marlin appear behind the boat. Comes equipped with 8/0 live bait hook, swivel and wind-on leader loop for easy connection to main line.

MODEL	HEAD	LEADER
#BR 100	8/0	100 lbs



Braid Boomer 1™
Length: 14 inches
Diameter: 2-1/2 inches
Trolling: 7 to 12 knots
#511



Cruiser Mark II™
Length: 14 inches
Diameter: 2 inches
Trolling: 7 to 12 knots
#606



Braid Bully™
Length: 13 inches
Diameter: 1-3/4 inches
Trolling: 6 to 10 knots
#510



Sea Serpent™ (lg)
Length: 12 inches
Diameter: 1-3/4 inches
Trolling: 7 to 10 knots
#610



Prime Mover™
Length: 13 inches
Diameter: 1-1/2 inches
Trolling: 7 to 10 knots
#507



Braid Sea Bee™
Length: 10 inches
Diameter: 1-1/2 inches
Trolling: 6 to 10 knots
#608



Sea Beast™ (12")
Length: 12 inches
Diameter: 1-1/4 inches
Trolling: 7 to 14 knots
#601

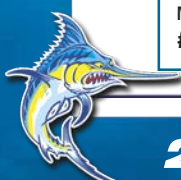


Braid Banshi™
Length: 9-1/2 inches
Diameter: 1-1/4 inches
Trolling: 7 to 12 knots
#603



Little Digger™
Length: 10 inches
Diameter: 1-1/4 inches
Trolling: 6 to 8 knots
#506

See color chart on page 30

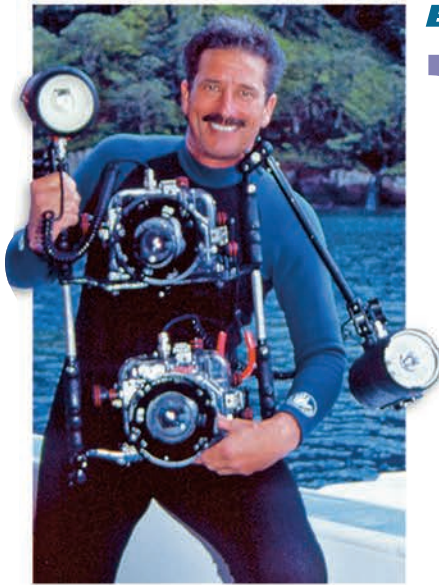


Tuna: A High Speed, High Energy Challenge

Bill Boyce on Catching Tuna

Behavior patterns dictate lure selection...

Breezers, Foamers, Jumpers, Boilers



Bill Boyce is a marine biologist, famed photographer and veteran tuna chaser having pursued giant yellowfin and other species from California to Peru.

N

No fish intrigues me like the tunas. Acutely modified for their pelagic environment, these high speed, highly migratory fish may reach a speed of 50 miles per hour while feeding and when in a schooling mode may travel en masse – appearing or disappearing almost instantly.

The tunas are eating, growing and reproduction machines, feeding primarily on smaller bait fish and squid. Their ability to eat and digest at a rapid pace enhances their rapid growth. It also makes them, in many cases, willing chasers of tuna lures.

These fish exhibit incredible vertical migration within the water column. While they spend much of their time at depths of 400 feet or more, they periodically surface in search of schooling forage and when intercepted may display a variety of behavior patterns. We refer to these patterns usually as breezers (in the West), foamers, boilers and jumpers.

To the sportfisherman, these behavior patterns can be of vital importance as to lure selection, trolling patterns and merely how to approach a school of tuna. Knowledge of tuna behavior is borne of years of tuna fishing experience plus the observations of commercial spotter plane pilots who have enlarged perspective flying 1,000 feet above sea surface. Among this knowledge is the recognition that tuna schools that have split up after feeding, actually find their way back to a feeding area by taking a zig-zagging route until they pick up their own scent trail which leads them in. ▶ ▶ ▶

Best for Boilers and Jumpers...

The Big Eye Rocket™

is a proven producer world-wide. Swims with a natural squid-like appearance, leaving a thin bubble trail that draws fish right to the lure. Great bait for flat line or center line trolling. (See marlin lure color chart for even more color options page 25).

Big Eye Rocket™

9 inches, 3/4" inch diameter, trolls 6 to 12 knots. #515

Large Big Eye Rocket™

11 inches, 1 inch diameter, trolls 6 to 12 knot. #516 (Shown at top of page)

- #05 Black Green
- #13 Squid
- #16 Zucchini
- #21 Red/White
- #39 Blue/Green/Gold
- #51 Blue/White



Bill Boyce on Catching Tuna (continued from page 28)



Breezing fish are moving fast. They're tightly schooled and swimming near the surface. It's their tail beat motion that creates turbulence on the surface that makes it appear as wind-chopped (thus the term 'breezer'). Interestingly, on a choppy sea, the same Behavior can be seen as patches on smooth water, either downwind or crosswind. Trolling the perimeter of the school with feathers or Ten Pin™ plugs will often result in a hook-up without spooking the rest of the school.

As for 'foamers', these are schooled tuna engaged in tight, voracious feeding activity. The water is literally changed to foam as the school has the bait tightly balled and is attacking it in force. To get the tuna to bite in this situation, it's best to 'match the hatch.' The feeding style displayed is very selective and you need to fish baits or lures which closely resemble the forage species. It's remarkable how small the forage may be. It would not be uncommon to see a 200-pound tuna feeding on anchovies or small sardines just three inches long.

Approach a school of foamers upwind with engines off – especially if you're up against the warier bluefin. Chrome jigs and some soft plastics cast to them may coax a hook-up.

No expression gets the adrenaline pumping like shouts of "boil!" yet boiling fish behave that way for a reason. When bait (and chum) is present, but scarce in its amount, the tuna will often be more scattered and tend to work the bait in small groups. When the bait is pushed to the surface, the tuna turn, eat and dive, producing the 'boil.' Because of the competition for a limited amount of bait, boiling fish are less wary and will take a wider variety of lures and baits. Trollers score with surface trolled Tuna Teasers™ or subsurface Little Speedy™ plugs or a combination.

When tuna are preying on flying fish or baits right at the surface, it's not uncommon to see them jumping. These 'jumpers' can be seen from great distances with the fish in a very excited state. The bait fish under siege are going to be moving rapidly and the school of tuna will be hard to keep up with. Fast trolling light, skipping lures of bullet head feathers such as the Big Eye Rocket™ will catch the eye of these violent tuna and result in wicked strikes. If you can get within range, casting a Popdancer™ and skipping it on a rapid retrieve will also deliver.



To Please 'Em, You Gotta Tease 'Em

Tuna Teasers™

8 inches long and weighing 6-1/2 ounces – These heavy-headed lures run deep even in rough water – a big plus when going for big tuna. Glitter heads with matching skirts and holographic eyes dazzle the big fish. #524



- #04 Black/Purple
- #05 Black/Green
- #10 Green Mackerel
- #16 Zucchini
- #20 Blue Mackerel
- #21 Red/White
- #24 Yellowfin Tuna
- #29 Pink/Orange
- #31 Purple/Pink
- #40 Dorado
- #42 Black/Orange
- #44 Blue/Green
- #55 Purple Mackerel



PRO TIP Flotsam, especially floating logs, can be astounding tuna magnets, but not all of them. If you find one that has a concentration of fish – stay with it. Commercial boats will even tie up to such and the fish stay for days – with schools even increasing in size.



Smokin' Hot Lures & Colors

Location Crucial to Catching Marlin (continued from page 24)

for the presence of birds is as fundamental to the sport as new drag washers. But don't overlook weed lines which gather the wind currents, disperse and gather again. Their very, collective presence in the fishing grounds often draws baitfish and provides a feeding zone for Big Bill. Without food, you won't find a volume of fish.

Making correct assessments is much increased by the use of graph sonar, especially color sonar. The presence of bait, even well below the apparent 'pulling range' of your teasers, still signals you're in the right zone. You may have to make repeated passes through an area to get a fish to rise, but those passes may not have been taken without the sonar indications.

Temperature clines are also vital. With colder water sinking, look for both bait and marlin to ride above these distinct layers of water. But don't expect them to lay flat like so many bed sheets. Underwater features jutting well off the bottom may actually push warm water layers closer to the surface – making them ideal locations to pull your baits.



Drop Back or Bait and Switch (continued from page 27)

out of the way. When your fish strikes, let it run for a few seconds; put the reel in gear; wind into the fish until the line comes tight; then strike the fish. Keep winding and striking until the line comes off the reel under drag pressure.

Bait and switch still requires a wind-on leader, but without a swivel, keep the rigged dead bait on ice, and when you raise the fish, the routine is much the same. Many captains prefer to keep the boat going ahead at the same time. You don't have to worry about the bait tearing off the hook if it's rigged correctly. Sometimes the crew will patiently tease the fish closer (but without hooks on the trolled lures). This excites the fish so much that when you switch, the fish charges the bait like a linebacker on a running back... you're on!

With practice, teamwork, diligence and the right tackle, these techniques can take your marlin success to new heights.



Braid Sea Gator™

The unusual *Sea Gator*™ has a wide range of applications from slow trolling to skip jigging and is available in a variety of weights from 2-1/2 to a whopping 11 ounces. The tight action of this jig is enhanced by its elongated, leaf-shaped body and flat underside. A cross section look reveals its triangular configuration, with a wider tail section which keeps the bait running true. Five chrome and prism finishes and 3-D eyes give the *Sea Gator*™ its unmistakable look.



841
5-3/4 oz.

842
11 oz.

Nose Rings
available
on 841
and 842

#10

#51

#62

#04

#37



Braid Slammer™ 790 Series



#36

#57

#58

#59

#60

#62

793
1-3/4 oz.

794
2-1/2 oz.

795
3-1/2 oz.

796
4-1/3 oz.

797
6 oz.

Nose Rings
available
on 796
and 797

Braid Slammer™ 770 Series



#14

#36

#38

#48

#49

#62

#58

#60

770
1/3 oz.

771
3/4 oz.

772
1-1/2 oz.

773
2 oz.

774
3 oz.

775
4 oz.

776
5 oz.

777
6 oz.

Nose Rings
available
on 775, 776
and 777

Abalone
colors
(58 & 59)
available
on 770 and
771 only

#57

#59

Braid Slammer™ Series

Take your jig fishing to an all new level with Braid's Slammer™ Jigs designed and tested world-wide by Dennis Slammer™. Jigs are built to beat any gamefish, anywhere in the world. The ultimate in new jig lure production, Slammer™ 790 Series are available in 5 different sizes and feature the look, action and color schemes which generate vicious strikes as never before available in a single lure line. Tie on the hottest jigs in the world and get into some serious, hard-slamming action! Choose from Chrome Mackerel, Prism, or the striking Abalone finish!

Braid Slammer™ 750 Series



#20

#10

#36

#37

#41

#50

#61

751
1/2 oz.

752
1 oz.

753
1-1/2 oz.

754
2 oz.

755
3 oz.

756
4 oz.

757
5 oz.

758
7 oz.

759
10-1/2 oz.

761 < Colors 10, 20,
36 and 61 only
16 oz.

Nose Rings
available on
all over 4 oz.

Salmon Killers



AVAILABLE IN
THESE COLORS
ONLY!

Model Weight

751 .5 oz.

752 1 oz.

753 1.5 oz.

754 2 oz.

#10 Green Mackerel	#31 Purple/Pink	#41 Orange Mackerel
#14 Green/Yellow	#35 Gold/Orange	#42 Black/Orange
#18 Sardine	#36 Chrome	#48 Orange/Yellow
#20 Blue Mackerel	#37 Gold Mackerel	#49 Blue/Yellow
#23 Rainbow Trout	#38 Midnight	#50 Black Mackerel
#51 Blue/White	#59 Abalone Orange	
#55 Purple Mackerel	#60 Abalone Midnight	
#57 Abalone Blue	#61 Glow Mackerel	
#58 Abalone Green	#62 Chrome/Red Head	

Fighting Technique

More Power... (continued from page 7)

Once you settle down on a truly giant fish with Braid's latest high-tech bucket harness (Power Play or Brute Busters), you'll be able to exert maximum force on the fish and still be there at the end of the fight to tell about it. With the fish on the run, all you need to do is get into a semi sitting position, leaning back against the orce of the fish. This way you counterbalance the pull of the giant – and don't over-tax your back, arms and legs. With your feet about 24 to 30 inches apart, knees bent, with one foot slightly forward or behind for balance, you can raise the rod by squatting. As you elevate or begin to stand, you take quick half to full cranks on the reel – to gain whatever line you can. Repeat the squatting-to-lift, standing-to-reel pattern over and over. The bucket method allows you to put a 'finishing' amount of pressure on the fish close to the boat for tagging or gaffing. It takes practice to perfect the method, and it is vitally important to keep your knees braced firmly against the gunnel of the boat. Again, it's crucial to have rod harness properly adjusted. Set up with your knees slightly bent. You want to have the rod at about a 35 to 40 degree angle so when you lean back, your rod raises and gives you lifting power. A rod adjusted too high does just the opposite. The key is to exert maximum force, with a minimum of effort: it's what Braid belts and harnesses are all about.



KURU KURU™

Proven winner for bass, stripers and all other inshore and freshwater gamefish. Rigged with ultra-sharp black nickel nooks.

MODEL	WEIGHT
160	1/2 oz"
161	3/4 oz"



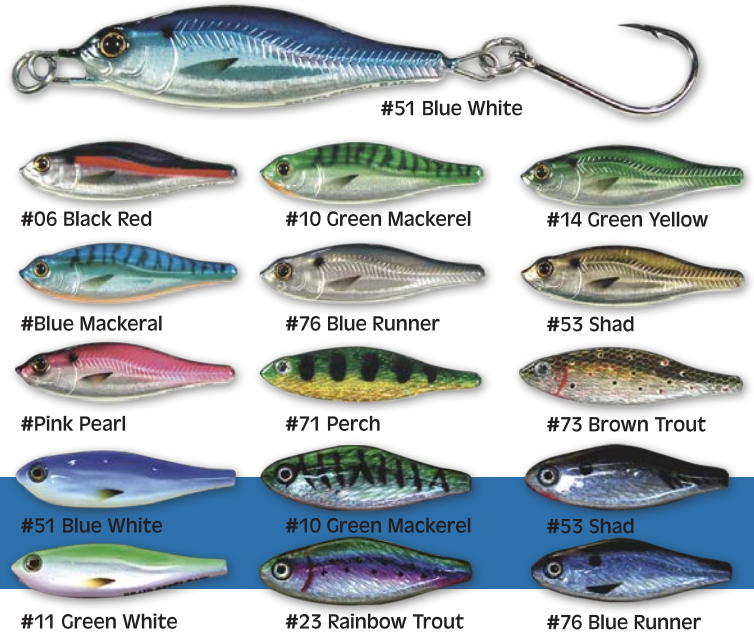
Betta Bait™

- > Extreme Life-Like Action
- > Over-Sized 3-D Eyes
- > S/S Weldes Rings
- > Ultra-Sharp Single Hook

The ultimate in new age lure production. These jigs feature the look action and color schemes that generate vicious strikes from the most powerful freshwater predators.

MODEL	WEIGHT
891	1oz
890	2oz

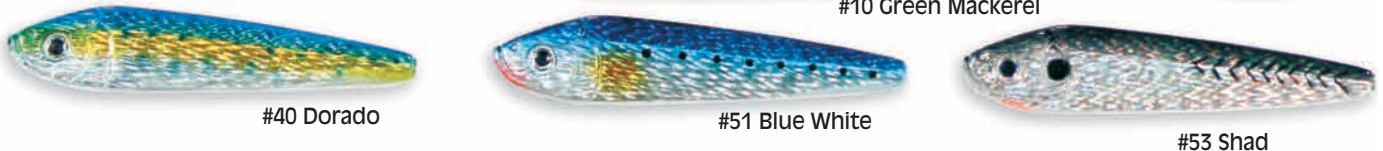
MODEL	WEIGHT
893	3 oz
894	4 oz



MODEL	WEIGHT
889	1/2 oz
890	3/4 oz

Marauder Metal™

- > 30D Body Stamp
- > Slanted Head for Vigorous Action
- > S/S Weldes Rings
- > Ultra-Sharp Single Hook
- > Vibrant Colors



MODEL	SIZE	WEIGHT
860	2"	1/2 oz
861	2-1/2"	1 oz

MODEL	SIZE	WEIGHT
862	3"	1-1/2 oz
863	3-1/4"	2 oz

MODEL	SIZE	WEIGHT
864	3-3/4"	3 oz
865	4"	4 oz



Braid Jigs are built to beat any gamefish in the world! The ultimate in New Age lure production, these jigs feature the look, action and color schemes that generate vicious strikes from the most powerful freshwater, inshore and offshore predators.





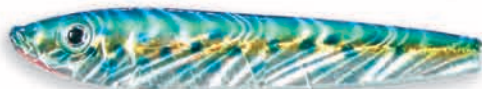
DB JIG™



#53 Shad

- > Brilliant Hot Stamp Finish
- > Life-Like Action
- > S/S Welded Ring Nose and Tail
- > Ultra-Sharp Single Hook

MODEL	SIZE	WEIGHT
150	2-1/4"	1/2 OZ
151	3"	1 OZ
152	3-1/4"	1-1/2 OZ
153	3-3/4"	2 OZ
154	4"	3 OZ
155	4-3/4"	4 OZ



#40 Dorado



#10 Green Mackerel



#51 Blue White

SCUD JIG™

- > Aero-Dynamic for Long Distance Casting
- > Over-Sized 3-D Eyes
- > Ultra-Sharp Single Hook
- > Holographic Side Fin

MODEL	SIZE	WEIGHT
870	2-1/2"	1 OZ
871	3"	2 OZ



#48 Orange Yellow



#11 Green White



#51 Blue White



#09 Skipjack

#53 Shad

AUSSIE JIG™

- > Body Shape for Ultimate Action
- > Over-Sized 3-D Eyes
- > Ultra-Sharp Single Hook
- > Brilliant Holographic Side Panels

MODEL	SIZE	WEIGHT
883	2-1/4"	1/2 OZ
884	2-3/4"	1 OZ
885	3-1/4"	1-1/2 OZ
886	3-3/4"	2 OZ
887	4"	2-1/2 OZ



#51 Blue White



#68 Chartreuse



#18 Sardine



#64 Hot Pink



#53 Shad



BRAIDRUNNER™

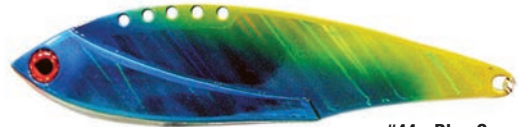


#24 - Yellowfin Tuna

The New BRAIDRUNNER offered by Braid Products is the most advanced subsurface trolling lure of its kind on the market today. This stainless steel trolling lure produces a fish attracting flash and vibrating action like no other trolling lure **PERIOD!**



#20 - Blue Mackerel



#44 - Blue Green



#04 - Black Purple



#51 - Blue White



#10 - Green Mackerel



#53 - Shad



#21 - Red White

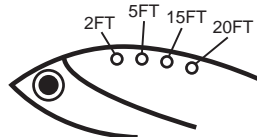


#75 - Hot Tuna

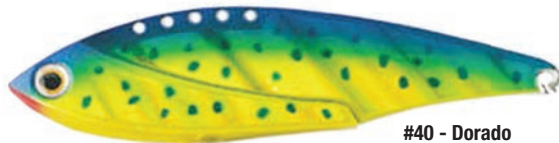


#35 - Gold Orange

Trolling depths at 8-11 knots are:



(Lure can be trolled faster resulting in a deeper dive. Smaller 3" & 5" will not troll as deep)



#40 - Dorado



#42 - Black Orange

Model#	Size	Wt.
927	3"	1 1/2 oz.
928	5"	4 1/2 oz.
929	7"	6 oz.

3" also Available in colors:
20 - Blue Mackerel
78 - Silver





Tuna Rocket™

Great for tuna, dolphin, wahoo, makos and marlin!

- > Holographic Acrylic Head
- > Durable Vinyl Skirt
- > Trolls 6 to 12 Knots
- > Straight Runner

MODEL	SIZE
630	8"
631	11"



#04 Purple Black

#14 Green Yellow

#21 Red White

#34 Purple Pink

#51 Blue White



#04 Purple Black

#17 Mexican Flag

#44 Blue Green

#51 Blue White

Tuna Feather™

Perfect for tuna and dolphin!

- > Holographic Acrylic Head
- > Feather/ Vinyl Skirt
- > Trolls 6 to 12 Knots

MODEL	SIZE
650	7"

Also available in #14 Green Yellow



Chrome Feather™

Ideal for tuna, dolphin, wahoo and makos!

- > Natural 3-D Eyes
- > Holographic Pectoral Fins
- > Trolls 4 to 8 Knots

MODEL	SIZE
660	1/4 oz
661	1/2 oz
662	3/4 oz
663	1 oz
664	2 oz
665	3-1/2 oz
666	5-1/2 oz



#04 Purple Black

#14 Green Yellow

#21 Red White

#51 Blue White



PRO-SERIES

DOLPHIN FEATHER

- Chrome brass head
- Feather/vinyl skirt combination
- Troll speeds from 4-8 knots
- Ideal for Dolphin & small tuna



Model#	Size
529	5"



#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White



MEGA JET

- Durable vinyl skirts
- Chrome brass head
- Swims straight
- Troll speeds from 6-12 knots
- Creates perfect bubble trail

Model#	Size
550	7"
551	8 1/2"
552	10"
553	12"



#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White



METAL BULLET

- Durable vinyl skirts
- Chrome brass head
- Runs great at all speeds
- Can be pulled at any position
- Tuna & Dolphin can't resist them!

Model#	Size
554	3 1/2"
555	5"
556	6"
557	7"
558	8"

#04 - Black Purple

#14 - Green Yellow

#21 - Red White

#31 - Purple Pink

#51 - Blue White



HD Crimper

#32912 • 10-1/2"

- > Pre-Calibrated
- > Crimp from 50# to 500#
- > Titanium Matte Finish
- > Crimp from 50# to 500#
- > Non-Slip Grips
- > Heavy Gauge Handles
- > Stainless Steel

Split Ring Opener

#32913

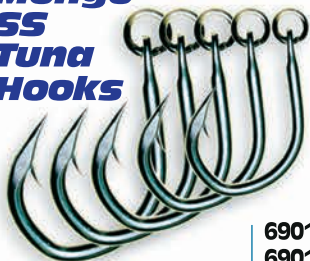
- > Ergonomic Handle
- > Lightweight
- > S/S Construction
- > 2-Position Opener
- > Mono Cutters

Power Crimper

#32914 • 7"

- > Ergonomic Handle
- > S/S Construction
- > 4-Position Crimper
- 0.1 to 2.0mm
- > Mono & Cable Cutters

Mongo SS Tuna Hooks



	69012 ... 12/0
	69013 ... 13/0
4 pack	69014 ... 14/0
	69015 ... 15/0
	69016 ... 16/0



Slimline Swivel

5 pack

39217 ... 100#
39218 ... 150#
39219 ... 200#
39220 ... 700#
39221 ... 300#



Ball Bearing Swivel

5 pack

MODEL	SIZE	RATING	MODEL	SIZE	RATING
32933	... 3	... 100#	32936	... 6	... 300#
32934	... 4	... 150#	32937	... 7	... 400#
32935	... 5	... 200#	32938	... 8	... 500#

Mongo SS Curve Point



	69260 ... 6/0
	69270 ... 7/0
4 pack	69280 ... 8/0
	69290 ... 9/0
2 pack	69210 ... 10/0
	69211 ... 11/0
	69212 ... 12/0



Aussie Swivel

32922 ... 700#
32923 ... 300#

5 pack

Teardrop Swivel

32924 ... 300#
32925 ... 150#

5 pack



Ball Bearing Swivel

with Coastlock Snap / 5 pack

MODEL	SIZE	RATING	MODEL	SIZE	RATING
32943	... 3	... 60#	32946	... 6	... 200#
32944	... 4	... 100#	32947	... 7	... 250#
32945	... 5	... 165#	32948	... 8	... 300#

Mongo SS Straight Point



	69360 ... 6/0
	69370 ... 7/0
4 pack	69380 ... 8/0
	69390 ... 9/0
2 pack	69310 ... 10/0
	69311 ... 11/0
	69312 ... 12/0

Mongo SS Circle Hooks



69113 ... 13/0
69114 ... 14/0
69115 ... 15/0
69116 ... 16/0
69117 ... 17/0

4 pack



Easy-Out™

Remove hooks quickly and efficiently with Braid's stainless steel Easy-Out! # 32916



Multipliers

MODEL # 32909



Gator Blade™

The perfect knife for the true outdoorsman!

Titanium Finish #32801
Dimascus Finish #32802



Split Rings

Made from the strongest Japanese stainless steel available! Comes in packs of 10.

MODEL	RATING
32130130 lbs
32160160 lbs
32110250 lbs



Crystal Cube

Laser engraved from our own original artwork, Makes a terrific gift for any angler!



Dorado #21014
Stand not included

Sailfish #21015

Tantrum Assist Hooks

	MODEL	SIZE	QTY
CABLE 5"	699004/03 pack
	699016/03 pack
	699027/03 pack
	699038/03 pack
	699049/02 pack
6990510/02 pack	
KEVLAR 5"	697004/03 pack
	697016/03 pack
	697027/03 pack
	697038/03 pack
	697049/02 pack
6970510/02 pack	
CABLE 3"	698004/03 pack
	698016/03 pack
	698027/03 pack
	698038/03 pack
	698049/02 pack
6980510/02 pack	
KEVLAR 3"	696904/03 pack
	696916/03 pack
	696927/03 pack
	696938/03 pack
	696949/02 pack
6969510/02 pack	



The Ultimate Tuna Tamer!

Tuna Blitz™

Durable feathers and ultra-bright vinyl skirts make the Tuna Blitz a must have for every bluewater angler!

Each lure comes completely rigged with 80# mono leader, black swivel and ultra-sharp hook.

MODEL	WEIGHT
9251.5 oz
9253 oz



#14 Green/Yellow

#51 Blue/White

#17 Mexican Flag

#04 Black/Purple

#31 Purple/Pink



Reel Sacks™ and Rod Sleeves™

Braid's rod and reel covers are perfect for protecting your offshore tackle from salt spray and scratches while riding to and from the fishing grounds. Made from thin, waterproof material, the covers compress and store easily in your pocket. Reel Sacks™ feature a drawstring, while Rod Sleeves™ attach with velcro.

#82540 Reel Sack™
small for up to 6/0 reel

#82541 Reel Sack™
medium for up to 6/0 reel

#82542 Reel Sack™
large for reels up to 130

#82543 Rod Sleeve™
for rods up to 50" long*

#82544 Rod Sleeve™
for rods up to 55" long*

#82545 Rod Sleeve™
for rods up to 60" long*
*Measured from reel seat to rod tip



Chum Mate™

Increase your catches of grouper, bass, sharks, tuna and other chumloving pelagics. The Chum Mate™ can be mounted permanently or for those who wish to not bolt into their hull – it can also be attached with suction cups. All hardware is included for either method, including a safety line.

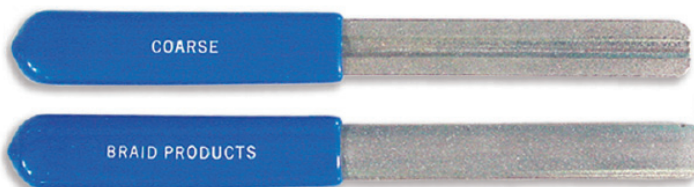
Chum Mate™ includes chopper with stainless steel blades (also sold separately as a back up) that cuts and dices chum while squeezing it through its built-in ports.



#CHM00 (Chum Mate™)
#CHM02 (Chum Mate
Chopper)

#CHM01 (Chum Mate
Suction Cup Kit)

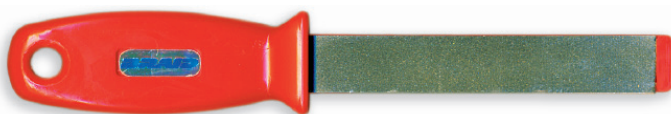
Braid Diamond Blade File



Sharpness is crucial to penetrating the bony mouth of a fish. Diamond particles make these blades stronger than steel – you'll be able to put a razor-sharp point on everything from a 14/0 to a #20 fly hook.

Individuals:
Course **#32903**
Medium **#32902**

SharPoint File™



Completely rust-proof 2-sided diamond file has coarse 100 grit and fine honing 220 grit surfaces. From fillet knives to stainless steel hooks – you need this tool. **#32904**



HEAVY DUTY CUTTERS

MODEL # 32907

200lb Wire Cutting Edge
Superior Cutting Edge
Superior Braid/Mono Cutting Edge
Salty Locked System



200lb Wire Cutting Edge



Superior Braid/Mono Cutting Edge



Safety Lock

MULTIPLIERS

MODEL # 32909



Light Ring



Heavy Ring



Tie Hooks



Wire Cut



Braid/Mono Cut



Release Line



Safety Lock

Precision Engineering and manufactured from high grade, corrosion resistant stainless steel, Braid Tools will last you a life time of fishing with the proper care.

ANGLERS TOOL

MODEL # 32910



The only tool available than crimps, cuts and opens the eyes of most popular hooks for easy bait rigging.

SUPER BRAID SCISSORS

MODEL # 32908

Ultra Sharp Cutter For /Braid Line
Superior Cutter Up To 60lbs Wire



Ultra Sharp Cutter For Mono/Braid Line



Superior Cutter Up To 60lbs Wire

SPLIT RING SCISSORS

MODEL # 32805

Ultra Sharp Cutter For /Braid Line
Superior Cutter Up To 60lbs Wire



Ultra Sharp Cutter For Mono/Braid Line



Superior Cutter Up To 60lbs Wire



CHAFE TUBING



Braid Products new chafe tubing was designed with the rigors of big-game fishing in mind, so it will hold up to the longest of battles and the toughest of bills and teeth. It is a great choice for rigging big marlin lures as well as big-game circle hooks onto heavy leaders for slow trolling live baits like small tuna, bonito and skipjack. The tubing is solid black, so it doesn't shine, sparkle or stand out like some other tubings on the market does.



PKG Contains (10) 6" Tubes Available in two sizes

1.8mm

2.7mm

130lb-300lb

300lb-550lb

MODEL# 69676

69677



POPPING AND JIGGING LEADERS

Popping & jigging leaders; With the new wind on popping and jigging leaders simply attach to mono or spectra and wind onto your rod. The popping leaders have a unique special mono "weave" that adds to the shock and toothy durability while still maintaining the flexibility of single strand mono. The added weave higher on the leader protects the leader from rod tip wear caused by hours of casting. Popping leaders come in tests from 40# to 150# for rod lengths 7 1/2' to 8 1/2'. Jigging leaders work the same as popping leaders but with the shorter "weave" just for jigging



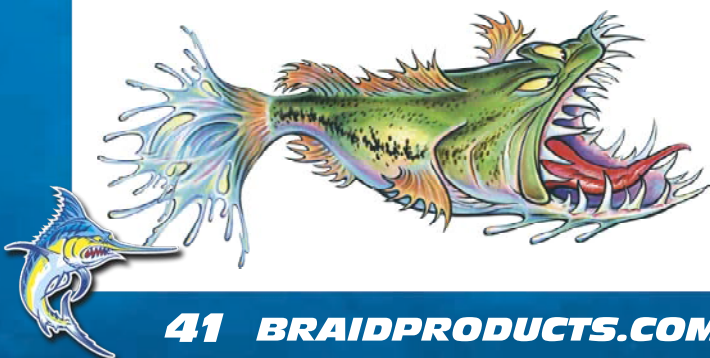
POPPING SIZES

- 70140 - Ezz Popping Leaders 7' 6" 40 lbs
- 70160 - Ezz Popping Leaders 7' 6" 60 lbs
- 70180 - Ezz Popping Leaders 7' 6" 80 lbs
- 70100 - Ezz Popping Leaders 7' 6" 100 lbs
- 70120 - Ezz Popping Leaders 7' 6" 120 lbs
- 70150 - Ezz Popping Leaders 7' 6" 150 lbs
- 70240 - Ezz Popping Leaders 8' 6" 40 lbs
- 70260 - Ezz Popping Leaders 8' 6" 60 lbs
- 70280 - Ezz Popping Leaders 8' 6" 80 lbs
- 70200 - Ezz Popping Leaders 8' 6" 100 lbs
- 70220 - Ezz Popping Leaders 8' 6" 120 lbs
- 70250 - Ezz Popping Leaders 8' 6" 150 lbs



JIGGING LEADER SIZES

- 70340 - Ezz Jigging Leaders 6' 40 lbs
- 70360 - Ezz Jigging Leaders 6' 60 lbs
- 70380 - Ezz Jigging Leaders 6' 80 lbs
- 70310 - Ezz Jigging Leaders 6' 100 lbs
- 70320 - Ezz Jigging Leaders 6' 120 lbs
- 70350 - Ezz Jigging Leaders 6' 150 lbs



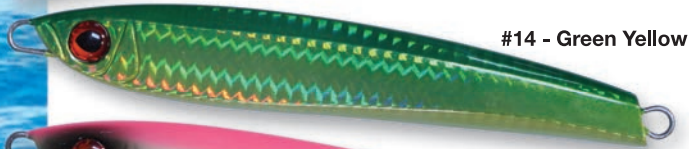
ALL SIZES NOT SHOWN



#76 - Blue Runner

HAMMER JIGS™

Tantrum Hammer Jigs, are designed to hammer fish its unique design, and jewelry quality holographic finishes make it difficult for fish to resist. This jig can be cast and swam back, with an intermittent jiggling motion or used with a drop to where the fish are and jig the bait up and down motion. Try our glow in the dark color for night time jiggling.



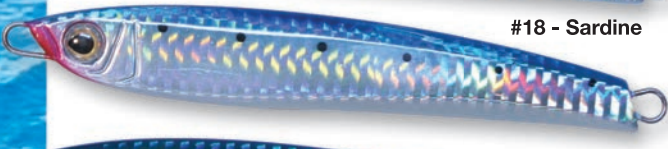
#14 - Green Yellow



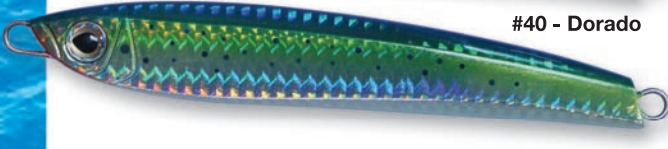
#64 - Hot Pink/Glow



#58 - Blue Abalone



#18 - Sardine



#40 - Dorado

HAMMER JIGS

Model#	Size	Wt.
421	3.5"	1 oz.
422	4"	2 oz.
423	4.75"	3.75 oz.
424	5.5"	5.5 oz.
425	6"	7 oz.
426	6.75"	11 oz.
427	8"	13.25 oz.

LONG HAMMER JIGS

Model#	Size	Wt.
428	7.25"	6 oz.
429	9"	7 oz.
430	11"	10.75 oz.

LONG HAMMER™



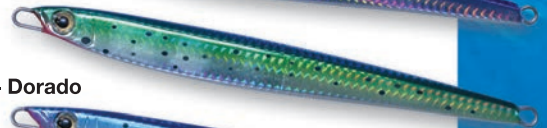
#14 - Green/Yellow



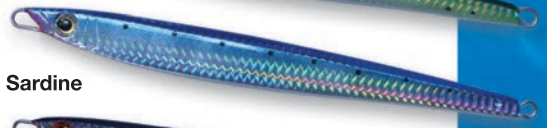
#64 - Hot Pink/Glow



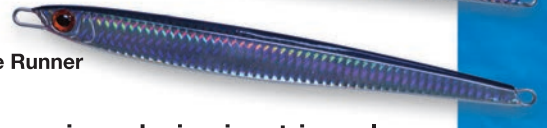
#51 - Blue/White



#40 - Dorado



#18 - Sardine



#76 - Blue Runner

SLIM-SWIM JIGS™

Tantrum Slim-Swim Jigs unique design in a triangular shaped body, creates a thin profile bait for wary gamefish with an innovative swimming action when jiggled. It comes in the necessary weight to reach the fish, without the bulk of similar weighted jigs. This jig can be fished in all of the traditional jiggling techniques, but is exceptional with the new jiggling technique.



#76 - Blue Runner

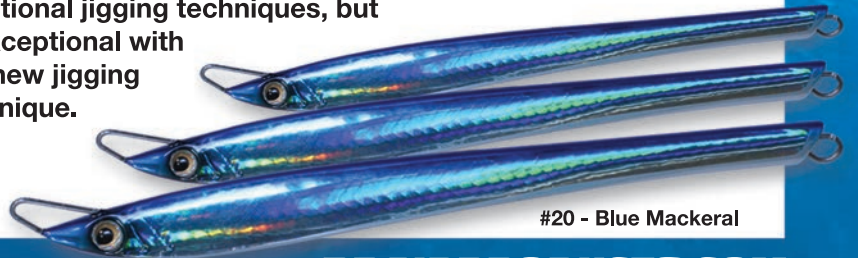


#64 - Hot Pink/Glow



#10 - Green Mackerel

Model#	Size	Wt.
431	5"	2.5 oz.
433	7"	5.25 oz.
435	7.75"	7 oz.



#20 - Blue Mackerel



With the Tantrum Super Deep Jigs & the advent of the new jigging technique, these are just the ticket for deep water dwellers. In colors that will absolutely draw strikes when other baits won't work. Try our glow in the dark colors for night time jigging.



#20 - Blue Runner

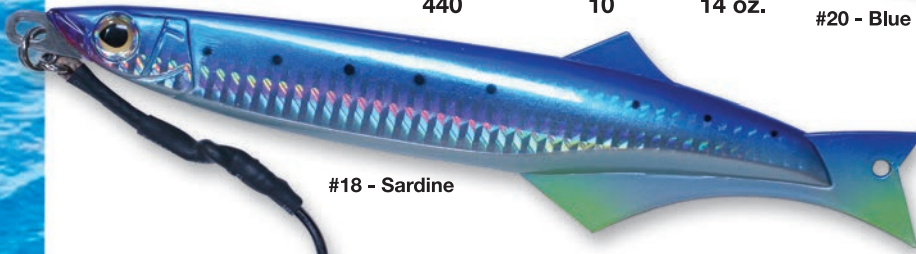
SUPER DEEP™

#64 - Hot Pink/Glow

#10 - Green Mackerel

#20 - Blue Mackerel

Model#	Size	Wt.
441	8"	7 oz.
442	9"	10.75 oz.
440	10	14 oz.



#18 - Sardine

Model#	Size	Wt.
443	6.75"	7 oz.

FIN TAIL 200™



#10 - Green Mackerel

#64 - Hot Pink/Glow



#40 - Dorado

#76 - Blue Runner

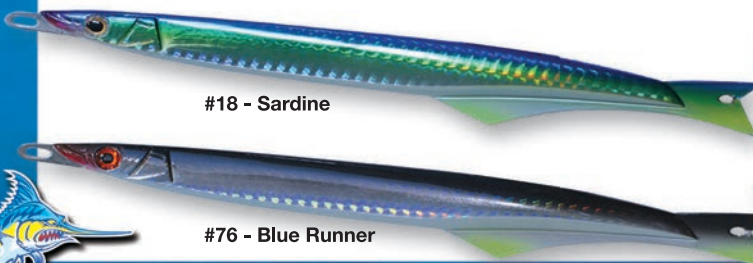
Tantrum Fin-Tail Jigs are the most realistic jigs to hit the market. Weighted unlike any other jig, comes complete with fins and tail with an action that makes this a bait that fish will absolutely die for. Can be used for all styles of vertical jigging.

Model#	Size	Wt.
444	10"	7 oz.



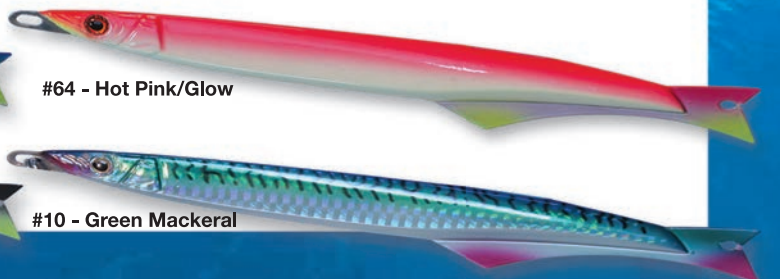
#40 - Dorado

FIN TAIL LONG 200™



#18 - Sardine

#76 - Blue Runner



#64 - Hot Pink/Glow

#10 - Green Mackerel





VIPER™ Holographic

With Rattles!

The Braid Viper is by far the most advanced double-jointed bait on the market today.



#33 Flaming Trout

This lure is designed not only for inshore saltwater species such as bluefish, strikers, calico bass, roosterfish and snook, but also for freshwater trophies like large mouth bass, strikers, walleye, muskie and pike. The holographic finish and unbelievable action is guaranteed to attract viscous strikes from trophy gamefish worldwide.



#10 Green Mackerel



#71 Perch



#18 Sardine



#72 Firetiger



#20 Blue Mackerel



#73 Brown Trout



#23 Rainbow Trout



#74 Smoky



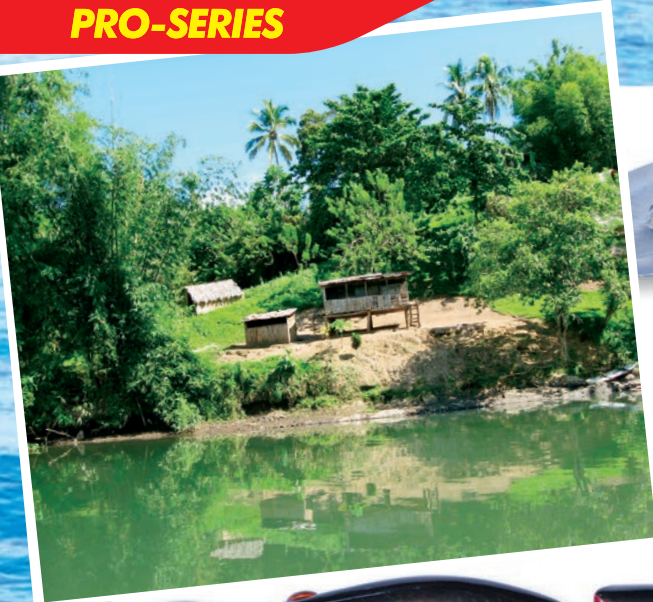
#53 Shad

Great for Saltwater and Freshwater Trophies!

- 401 5 inches
- 402 7 inches
- 403 10 inches



JOINTED DIVER™



#10 - Green Mackerel

This new wave of plug has an extra large bill, to really dig deep. Runs 2' to 7'+, depending on the line size. Due to its unique shape it creates a substantial amount of vibration, and flash. This lure can be reeled, trolled, and twitched on the surface to attract viscous strikes, from both fresh and saltwater game fish.



#76 - Blue Runner



#41 - Orange Mackerel



#72 - Fire Tiger



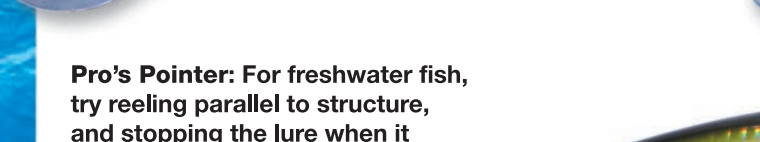
#71 - Perch



#35 - Gold/Black



#21 - Red/White



#20 - Blue Mackerel

Pro's Pointer: For freshwater fish, try reeling parallel to structure, and stopping the lure when it bumps structure, let it pause and continue to retrieve. For saltwater troll this bait varying trolling speeds until you find fish.

Model#	Size	Wt.
414	6"	1 oz.



#53 - Shad

#10 - Green Mackerel

MINNOW 145™



#71 - Perch



#35 - Gold/Black



#14 - Green/Yellow



#24 - Yellowfin Tuna



#20 - Blue Mackerel



#76 - Blue Runner

This surface plug, can be cast or trolled for surface feeding fish. It has a tight wobble and highly reflective holographic finish that finicky fish can't resist. Rigged with heavy duty 4 x strong hooks & 500 lb. test through body wire connecting hooks.

Model#	Size	Wt.
413	6"	1 oz.





#20 - Blue Mackerel



#24 - Yellowfin Tuna

Perfect for trolling or casting to feeding fish. Tuna, Dorado, Wahoo, Stripers and other surface feeders will chase this bait down from long distances due to its tight swimming action and highly reflective holographic finish. This bait comes with a metal bill and runs 8' to 12' deep. It is recommended that you troll at a maximum of 8 to 10 knots in calm

seas with the solid body and 6 to 8 knots for the jointed plug. Rigged with heavy duty 4 x strong hooks & 500 lb. test through body wire connecting hooks.

MAGNUM JOINTED

MAGNUM

#04 - Black/Purple

#04 - Black/Purple

#10 - Green Mackerel

#10 - Green Mackerel

#20 - Blue Mackerel

#24 - Yellowfin Tuna

#33 - Flaming Trout

#33 - Flaming Trout

#40 - Dorado

#40 - Dorado

#53 - Shad

#53 - Shad

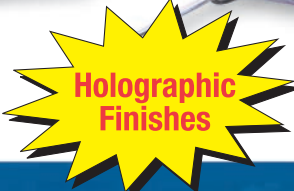
#75 - Hot Tuna

#75 - Hot Tuna

#76 - Blue Runner

#76 - Blue Runner

Model#	Size	Wt.
407	7"	1.5 oz.
408	9.5"	2.5 oz.
409	11"	4 oz.



Model#	Size	Wt.
404	7"	1.5 oz.
405	9.5"	2.5 oz.
406	11"	4 oz.





#76 - Blue Runner



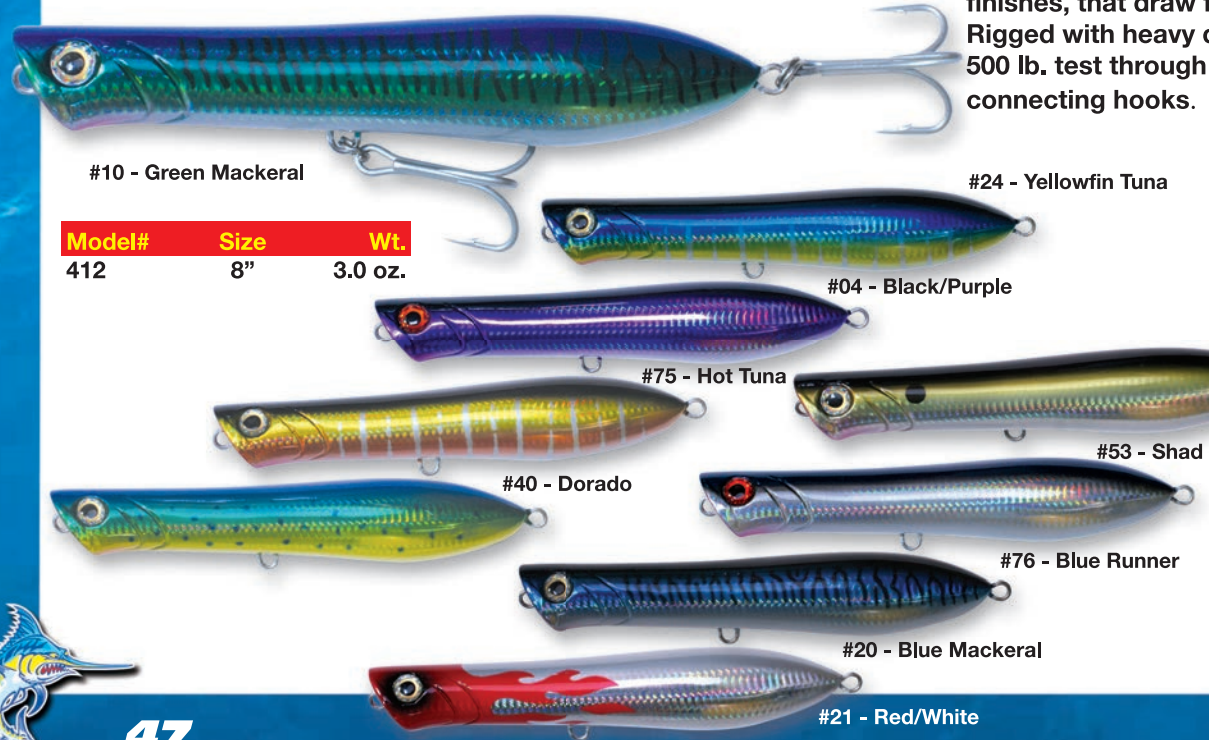
POPPER STOPPER™



Model#	Size	Wt.
410	5"	1.5 oz.
411	7"	3.5 oz.

GT POPPER™

Tantrum Poppers are a new generation of popper that stops fish in their tracks. The front of the bait is flat instead of concave. This allows the bait to be ripped across the surface easier, triggering ferocious surface strikes. The colors on these baits are the most realistic we've seen, with a highly reflective holographic finishes, that draw fish like a magnet. Rigged with heavy duty 4 x hooks & 500 lb. test through body wire, connecting hooks.



Model#	Size	Wt.
412	8"	3.0 oz.



SPARTA

The newest edition to Braid's extensive lineup of poppers, the Sparta is perfect for making those long casts either in the surf or from a boat with the weighted back end. The rear of the popper also has an abalone "eye" giving the lure the appearance of a rear second eye to entice strikes at the rear. The ridge sides flash and reflect colors off into the water during erratic retrieves or rough water. Build with through wire construction and VMC hooks. Use in conjunction with Braids Popping leaders.

453 Sparta

Weight Oz.: 5 • Length: 7 3/4" • Hook size: 5/0
Floating Popper • Top water



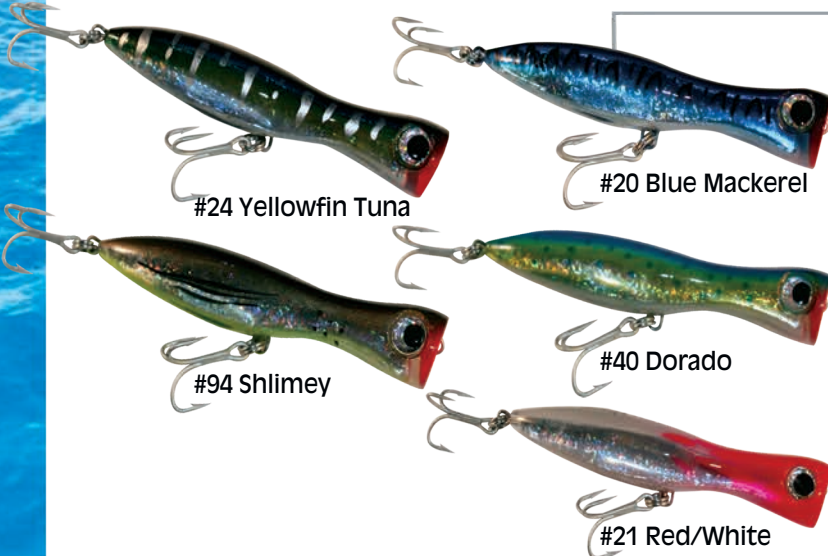
#16 Zucchini

CRYSTAL KILLER

Braid's new exciting Crystal Killer is the newest innovation in the line of quality of poppers that sinks slowly allowing the bait to be worked at a variety of depths. Just let the bait settle to the desired depth and begin working the bait back in the desired speed. Great for suspended fish around pilings or reefs. Also can be worked on the surface by beginning the retrieve as soon as the bait hits the water. Made with quality VMC hooks and wire through construction with quality bodies and the finest finish available. Use in conjunction with our new popping leaders.

459 Crystal Killer

Weight Oz.: 4.2 • Length: 5.5" • Hook size: 3/0
Sinking Popper • Top water



#24 Yellowfin Tuna

#20 Blue Mackerel

#94 Shlimey

#40 Dorado

#21 Red/White

GT MONSTER

Braid's new edition to its hot new popper line up is just what the name implies. This bait will handle the biggest, meanest of fish from the toughest amberjack to giant tuna to the elusive GT's. This popper is designed to be cast into the roughest seas or frothing boilers but also works well in the flattest of seas. Made with high quality SS VMC hooks and through wire construction, high quality durable bodies and the finest finish on poppers today. Use in conjunction with our new Popping leaders.



#94 Slimey

#40 Dorado

#24 Yellowfin Tuna

#20 Blue Mackerel

#21 Red/White

460 GT Monster

Weight Oz.: 1.5 • Length: 5.9" • Hook size: 3/0
Floating Popper • Top water

461 GT Monster

Weight Oz.: 3.9 • Length: 8" • Hook size: 4/0
Floating Popper • Top Water



462 GT MINNOW

Weight Oz.: 4 • Length: 5.5" • Hook size: 4/0
 Floating Popper
 Diving depth: Top water
 Rattle? No



#40 Dorado



#94 Slimey



#20 Blue Mackerel



#24 Yellowfin Tuna

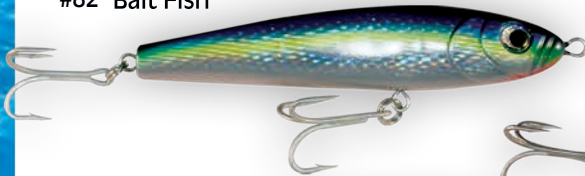


#21 Red/White

463 GT MINNOW

Weight Oz.: 6 • Length: 7.9" • Hook size: 5/0
 Floating Popper
 Diving depth: Top water
 Rattle? No

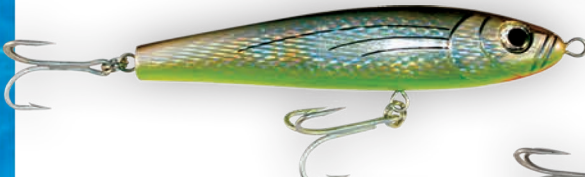
#82 Bait Fish



#40 Dorado



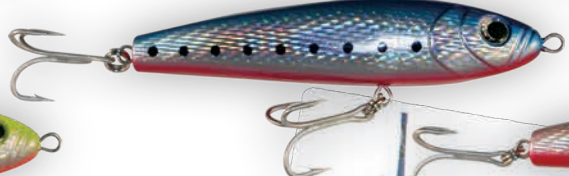
#94 Slimey



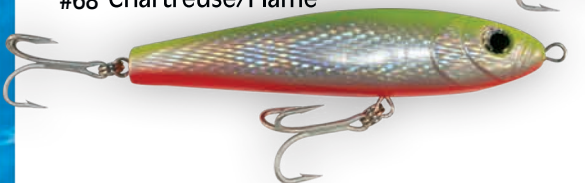
#09 Skipjack



#90 Blue Sardine



#68 Chartreuse/Flame



#51 Blue/White



Braid's new Stick surface bait is the ideal surface walking SW lure. Ideal for "walking the dog" this type of action has been known to draw fish up from even the deepest depths to strikes. Bait can be worked extremely fast or as slow as need be. Ideal for all uses in SW but especially deadly around structure. Made with VMC hooks this high quality body has through wire construction and one of the hardest finishes on the market. Use in conjunction with our new popping leaders.



DRAIN PLUG WRENCH



Braid Products to debut it's patented drain plug wrench at Fred Hall

"It's one of those things that you would have thought that someone would have come up with 10 years ago." That's what Dennis Braid of Braid Products says of the newest innovated product to come from Braid: a drain plug wrench.

But not just any drain plug wrench. A multi-use tool that will remove all twist-in drain plugs, while also having a built in compartment to hold spare drain plugs — or the one you just took out of the boat — in addition to being a floating key holder.

The features and benefits of this little drain plug wrench that will make boating easier for all boaters is extensive. Two of the biggest: it fits all plugs, and will even remove plugs that have corrosion built up around them.



A plastic body means that it will never rust — you'll never be stuck with a stuck drain plug again.

- Floats
- High Visibility
- Key Ring
- Removes drain plugs
- Tightens plugs
- Fits all twist in plugs
- Space for spare plug
- Peggable clam pack
- Patented
- No other similar product
- Everybody with a trailerable boat is a customer
- Made of high impact plastic



Gas'n Go Handwipes!



NO MORE
GAS OR DIESEL SMELLS
ON YOUR HANDS!

Finally! A product for the man or woman on the run, soccer mom, maintenance worker or anybody that has to put gas or diesel into anything. Gas N' Go wipes will leave you free from those nasty smelling gas or diesel smells instantly.

This miracle product removes gas, diesel or other fuel smells and residue from skin instantly. No more going to work or play with gas or fuel smells from filling the car, boat, motorcycle or RV with fuel.

Removes paint thinner, kerosene or other strong offensive smells.

No need for soap or water. Gas'n Go Wipes come in a quick and convenient soft pack of 10 or 30 wipes. Also includes a skin moisturizer.



GOT GREASE?

Work'n wipes are for the everyday person that inadvertently gets grease or grime on their hands from changing a tire, checking the oil, hooking up a trailer, working in the garage or just cleaning the office.

Easy to store and use, Work'n Wipes remove grease and grime from hands, skin and tools. No need for soap or water and also includes skin moisturizers.

Storable in glove, tool, tackle box or your kitchen or office drawer. Economical in quick and convenient pack of 30 wipes.

Use Here and Everywhere!



WORK'N WIPES!



Braid Wipes

Get More Strikes!

Most fishermen are concerned about attracting fish but now a product that will keep them from repelling those fish with all of the smells they have picked up on their hands that morning. Fish'n wipes is the product that does just that.



Contains A Fish Attractant!

Fish'n wipes Remove all offensive odors to fish before fishing, gas, smoke, insect repellent, sunscreen, food smells, etc. allowing for more bites.

At the end of the day, they instantly remove any fish or bait smells left on hands leaving clean hands for the drive home. They come in a quick and convenient soft pack of 30 wipes.



52 BRAIDPRODUCTS.COM



Wipes

Kool 4 School!

Having trouble reminding kids to keep their hands clean? Here's the disinfectant product that they can take with them.

For the kid in all of us, a convenient pack of disinfectant wipes to kill germs. They can easily be stored in a pocket, backpack, lunch pail, purse or desk.

Sold in a resealable convenient soft pack of 10 wipes.

A Cleaner Way of Life

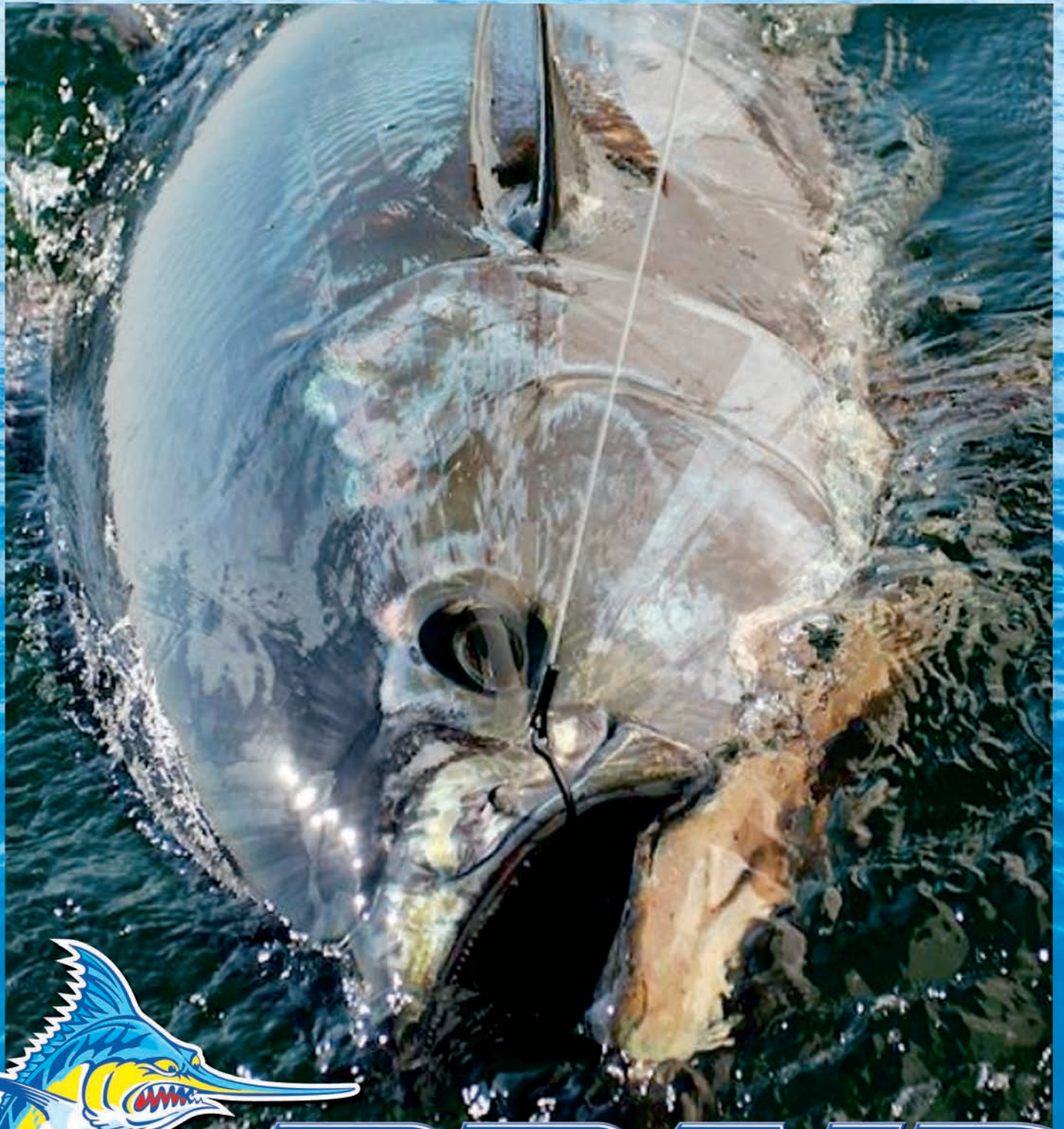
Be Safe



Fight Germs!

800.716.4558 Toll Free
Email: sales@braidproducts.com
www.braidwipes.com





BRAID

The Offshore Tackle Outfitters

538 East Rancho Vista Blvd.
Palmdale CA 93550

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Fax: 661.266.9849
www.braidproducts.com